



MAIN DELIVERABLES:

- LOGO & BRAND IDENTITY
- BRANDING GUIDELINES
- BRAND STORYTELLING & COMMUNICATION TONE
- COMPANY PROFILE & BROCHURE CONTENT
- PARTNER SERVICES INTEGRATION & CONTENT DEVELOPMENT
- HIGH-PERFORMANCE WEBSITE DEVELOPMENT
- HOSTING, BUSINESS EMAILS & SSL CERTIFICATE
- SOCIAL MEDIA SETUP & DIGITAL PRESENCE
- VIDEO CREATION & EDITING
- EVENT & EXHIBITION STAND DESIGN
- GIVEAWAYS & PROMOTIONAL MATERIALS
- CORPORATE UNIFORMS & HELMETS
- COMPANY CARS & VANS BRANDING

OIL & GAS SERVICES – TEXAS, USA

SERVICES OFFERED:

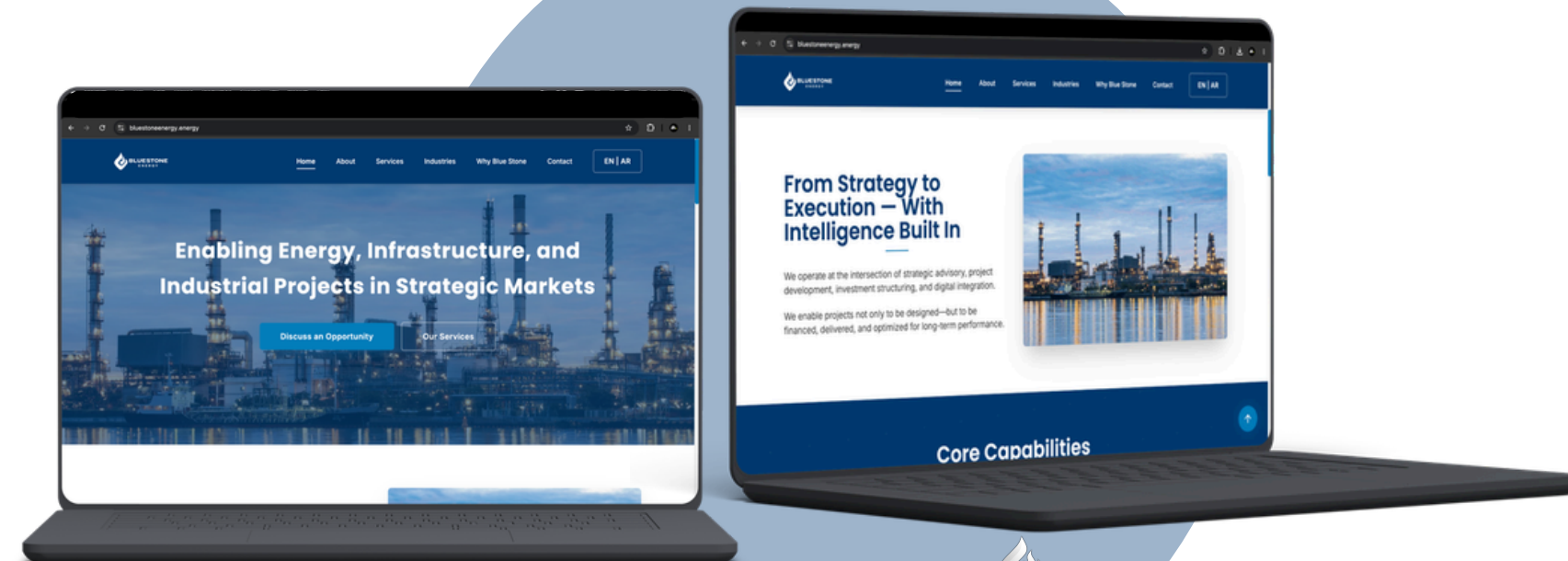
BRANDING • WEB DEVELOPMENT • UI/UX • SOCIAL MEDIA • CONTENT CREATION • VIDEO PRODUCTION & EDITING



PANTONE 295 C
A STRATEGIC CHOICE FOR CONVEYING TRUST, CORPORATE STABILITY, AND QUIET LUXURY.
#003a70

PANTONE® 7692 C
IT IS PRIMARILY USED TO EVOKE TRUST, RELIABILITY, AND QUIET AUTHORITY.
#035587

PANTONE® 7461 C
a vibrant, mid-dark Azure blue that symbolizes trust, intelligence, and stability
#007dba



CHALLENGE:

BlueStone Energy approached us from scratch to establish a professional brand identity and build a complete corporate and digital presence that could represent the company and its partners across multiple platforms and business environments.

SOLUTION / DESCRIPTION:

We developed BlueStone Energy's brand from the ground up, including its visual identity, brand story, communication tone, digital presence, and corporate materials. We also built a high-performance website supported by hosting, business emails, and SSL, while extending the brand consistently across events, vehicles, uniforms, and promotional materials.

SERVICES OFFERED:

Branding • Corporate Identity • Content Strategy • Web Development • Hosting & Technical Services • Social Media • Video Production • Graphic Design • Event & Exhibition Branding • Vehicle & Uniform Branding

SKILLS AND TOOLS USED:



