

dh-

creative
Portfolio
by Dash Team
2026

about *us*



We don't just market — we ignite brands.

From digital dominance to data-driven strategy, Dash delivers results that speak.

Let's turn your vision into viral.

If you are ready to make an impact, Dash team is always here.

We invite you to join Dash world as we inspire brands and businesses to achieve their goals and impact the market.

Let's GO!



OUR SERVICES

BRANDING & IDENTITY

Brand Strategy • Logo • Guidelines •
Storytelling • Packaging

DIGITAL MARKETING

Social Media • Paid Ads • SEO • Lead
Generation • Campaigns

CONTENT & MEDIA

Video • Reels • Motion Graphics •
Copywriting

WEB & E-COMMERCE

Websites • E-Commerce • UI/UX •
Landing Pages • Optimization

SOFTWARE & DIGITAL PLATFORMS

Web Apps • Marketplaces • Custom
Platforms • Integrations

AI & AUTOMATION

AI Solutions • Chatbots • CRM •
Marketing Automation • Workflows

PRINT & EVENTS

Brochures • Catalogues • Signage •
Exhibition Stands • Giveaways





sample •

projects



BRIDAL SHOP – ROSWELL, GEORGIA

Every wedding is a beautiful journey filled with dreams, excitement, & cherished memories. The perfect dress is just the beginning, reflecting your personality & love story, while every moment—from your initial consultation to final alterations—feels joyful & effortless.



WWW.HANANSBRIDAL.COM

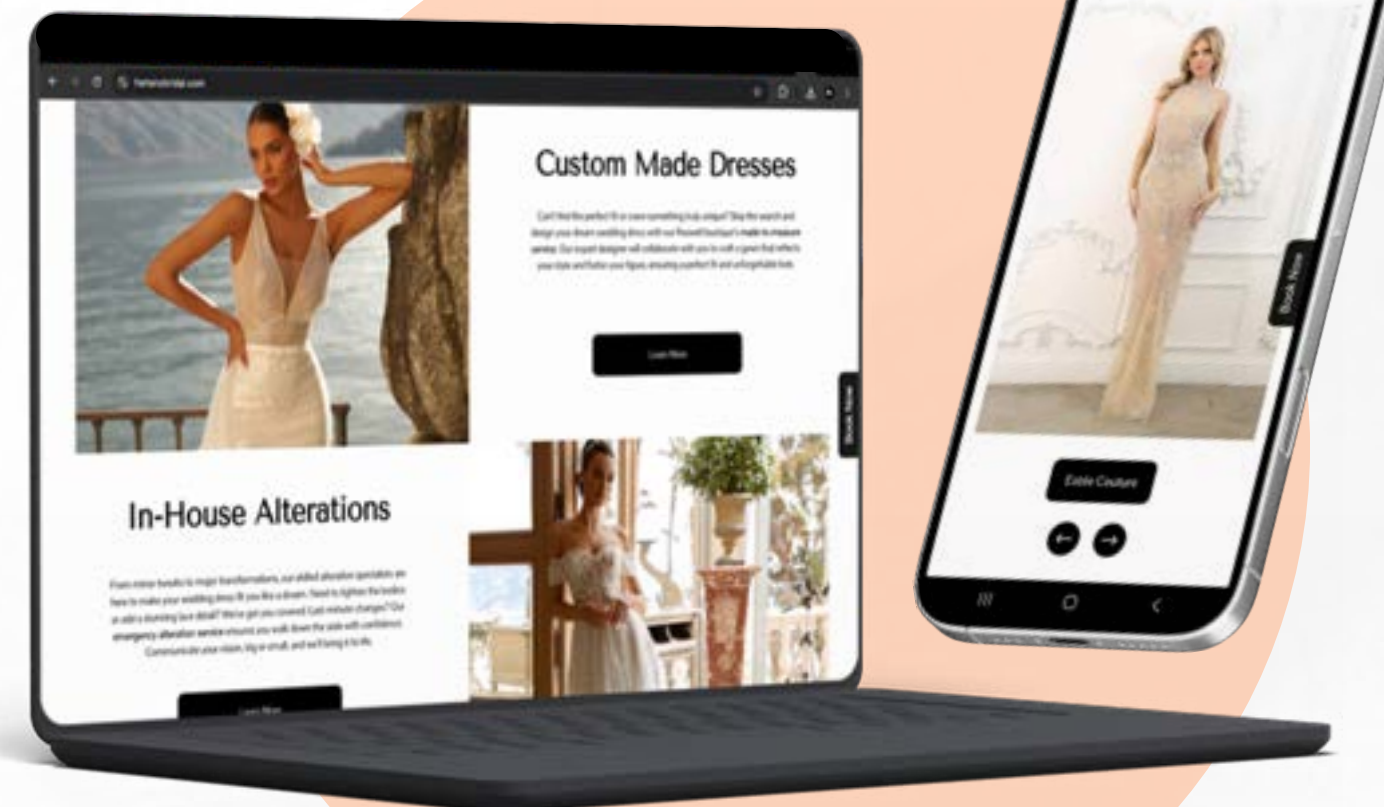
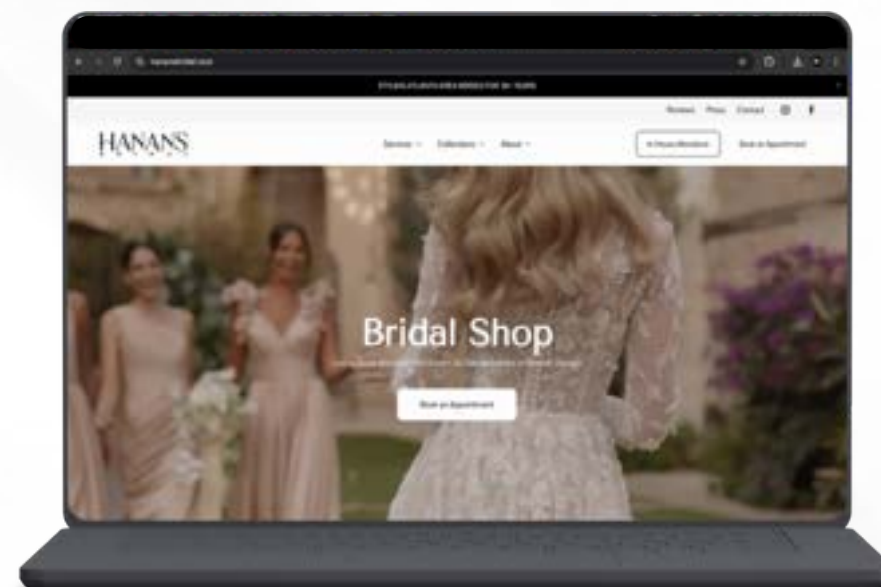




MAIN DELIVERABLES:

- BRANDING GUIDELINES & IDENTITY DEVELOPMENT
- WEBSITE PAGES, STRUCTURE & OPTIMIZATION
- IMAGE COMPRESSION & PERFORMANCE OPTIMIZATION
- GOOGLE BUSINESS PROFILE SETUP & MANAGEMENT
- SOCIAL MEDIA MANAGEMENT & POSTING
- SEO & SEARCH RANKING SUPPORT
- VIDEO & REEL CREATION AND EDITING
- CUSTOMER WEDDING MOMENTS — CREATIVE VIDEO CONTENT
- STORE & ADVERTISING PRINT MATERIALS
- BUSINESS CARDS & PROMOTIONAL GIFTS
- WEDDING EVENT MARKETING MATERIALS

BRIDAL SHOP – ROSWELL, GEORGIA



CHALLENGE:

Hanan's Bridal already had an established logo and website but needed a clearer brand identity, stronger digital presence, improved website performance, and better social media and account management to support its growth.

SOLUTION / DESCRIPTION:

We refined their brand direction, optimized and restructured their website, and improved its performance in line with Google's recommendations. We also established and managed their Google Business presence, social media channels, SEO, and ongoing content production, with a strong focus on showcasing their customers' special moments.

SERVICES OFFERED:

Branding • Web Development • Website Optimization • SEO • Google Business • Social Media Management • Content Creation • Video Production & Editing • Graphic Design • Print & Event Marketing

SKILLS AND TOOLS USED:





Aa The Seasons
Header Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Aa The Seasons
Body Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Color Palette



#F5F5F5



#191A19

Moodboard Inspiration





FASTFOOD RESTAURANT – ILLINOIS, USA

A modern version of
where the **tasty** food
perfect dessert meet..!

fried food
and the



WWW.SUPERCATFISH.COM





MAIN DELIVERABLES:

- LOGO, PANTONE COLORS & TYPOGRAPHY
- BRANDING GUIDELINES
- MENU & DIGITAL SCREEN MENUS
- E-COMMERCE WEBSITE & DOORDASH INTEGRATION
- PACKAGING DESIGN
- POSTERS & IN-STORE BRANDING
- BROCHURES & PROMOTIONAL MATERIALS
- SOCIAL MEDIA SETUP



PANTONE 202-U



PANTONE 116-U

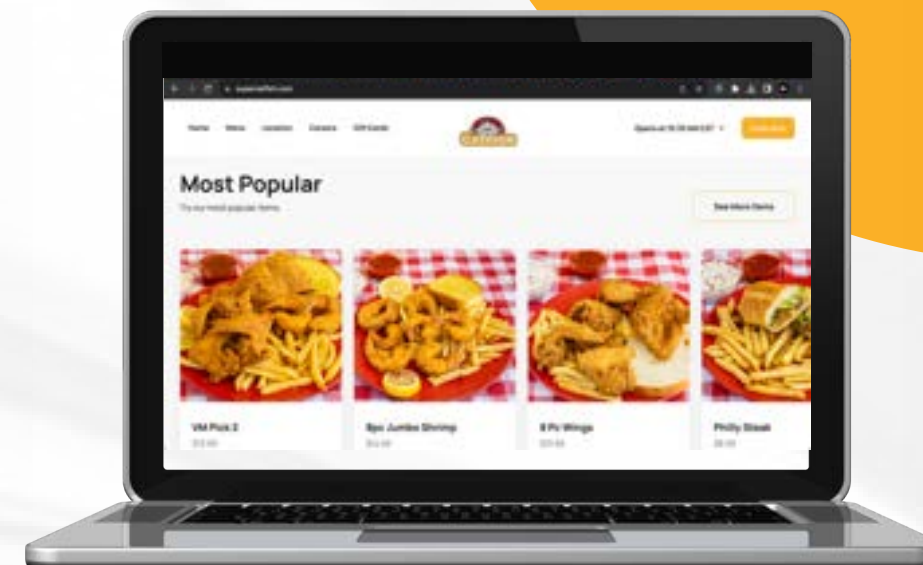


PANTONE P17-8U

FASTFOOD RESTAURANT – ILLINOIS, USA

SERVICES OFFERED:

BRANDING • GRAPHIC DESIGN • UI/UX • WEB DEVELOPMENT • E-COMMERCE •
DIGITAL INTEGRATION • PRINT & PACKAGING DESIGN



CHALLENGE:

Super Catfish needed to build its brand identity and customer-facing presence from scratch, including a complete visual identity and digital ordering experience.

SOLUTION / DESCRIPTION:

We developed a complete brand and digital ecosystem, from logo and visual identity to menus, packaging, in-store materials, and an e-commerce website, integrated with DoorDash.

SKILLS AND TOOLS USED:





GREEN HOME MAKEOVER

RENEWABLE ENERGY – ILLINOIS, USA

GHM believes every homeowner should have access to clean energy and storage solutions. That's why Green Home Makeover designs all-in-one residential solutions backed by personal customer service and the industry's most comprehensive warranty. And with over 7 years of dedicated solar experience.



WWW.GREENHOMEMAKEOVER.COM



GREEN HOME MAKEOVER

MAIN DELIVERABLES:

- LOGO & VISUAL IDENTITY
- BRAND STORY & GUIDELINES
- SOCIAL MEDIA SETUP
- SEO & SEARCH POSITIONING
- DIGITAL PLATFORM DEVELOPMENT
- CUSTOMIZED FEATURES & FUNCTIONALITY

RENEWABLE ENERGY - ILLINOIS, USA

Primary Font

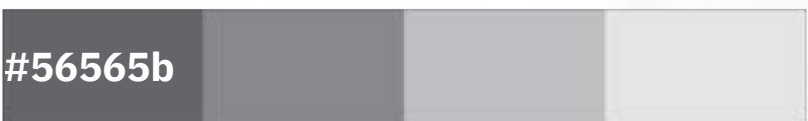
Glacial Indifference

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Secondary Font

Lato

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz



PANTONE Cool Grey 11C



PANTONE 356C



CHALLENGE:

GHM needed to establish a strong brand identity and build its digital presence from the ground up.

SOLUTION / DESCRIPTION:

We worked closely with GHM to develop a complete brand identity and digital ecosystem, from logo and storytelling to social media, SEO, and digital platforms tailored to their business requirements.

GHM PLATFORM FEATURES:

- Ability to schedule appointments between clients and GHM Sales Team
- Option to join sessions through platforms such as Google Meet or Microsoft Teams
- Chat function for communication between Clients, and GHM Team
- Introduction about the company and types of Solar Panels

SKILLS AND TOOLS USED:



GREEN HOME MAKEOVER





CYBER SECURITY | DIGITAL FORENSICS | DATA CENTER | INFRASTRUCTURE PROTECTION – BERLIN, GERMANY

AGT was founded in Berlin in 2001, and since its inception has established itself as a leading security solutions provider with an enviable reputation within the field.



WWW.AGT-TECHNOLOGY.COM





MAIN DELIVERABLES:

- AGT Website — Multiple Versions & Redesigns
- Technology-Focused UI/UX Design
- Interactive Website & Campaign Landing Pages
- Secure User Registration & Private Sections
- AGT Academy — LMS Development & Integration
- Hundreds of Videos & Reels — Creation & Editing
- Global Branding & Digital Presence
- Business Cards & Employee Personal Branding Materials
- Partner Content, Fact Sheets & Brochures
- Global Partner Campaigns & Communications
- 50+ International Events & Exhibitions
- Exhibition Design, Booth Branding & Large-Format Printing
- C-Level & Technical Presentations — Content & Design
- Event Brochures, Giveaways & Promotional Materials
- On-Site Event & Exhibition Support

CYBER SECURITY – BERLIN, GERMANY

GLOBAL PRESENCE:

BERLIN • DUBAI • RIYADH • CAIRO • DAMASCUS



CHALLENGE:

AGT needed a consistent, technology-driven global identity and digital ecosystem capable of supporting its growing operations, partners, training programs, and presence across multiple international markets.

SOLUTION / DESCRIPTION:

Over 7+ years, we have worked closely with AGT to develop and manage its digital presence, branding, content, and global marketing activities. We designed multiple generations of the AGT website, including an interactive platform with campaign landing pages, contact forms, and secure user areas. We also developed AGT Academy as an LMS, later integrating it with the main AGT platform.

SERVICES OFFERED:

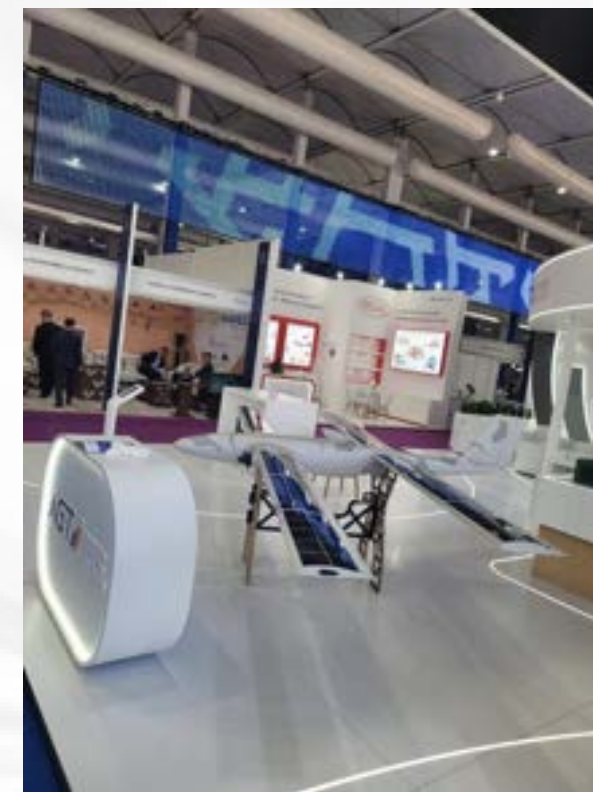
Digital Strategy • UI/UX • Web Development • LMS Development • Branding • Content Creation • Video Production • Social Media • Partner Marketing • Event & Exhibition Marketing • Graphic Design • Print & Production • Global Marketing Support

SKILLS AND TOOLS USED:





50⁺
INTERNATIONAL
EVENTS & EXHIBITIONS





IMMERSIVE ENTERTAINMENT – CAIRO

Egypt's premier immersive playground where technology meets entertainment.
WOW Immersive is a creative entertainment space that connects people through interactive fun powered by technology.



WWW.WOWZONE.CO

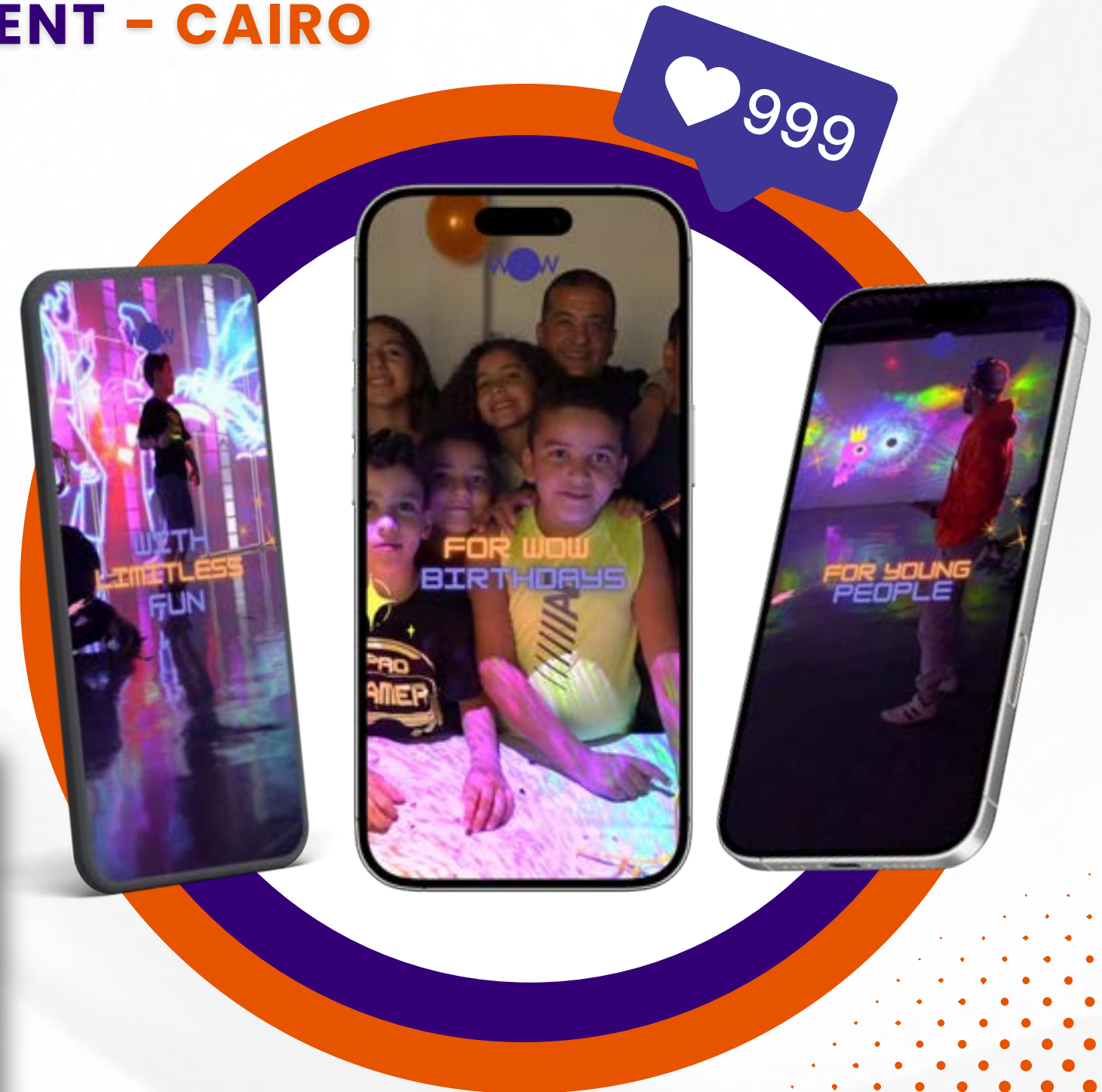




MAIN DELIVERABLES:

- Website Evaluation & Optimization
- Brand Identity Refinement & Guidelines
- Social Media Channel Setup
- Google Business Profile Setup
- YouTube Channel Setup
- Reel & Video Concepts and Scenarios
- Video Creation & Editing
- Brochures & Flyers
- Discount Sheets & Promotional Materials
- Print & Creative Design

IMMERSIVE ENTERTAINMENT - CAIRO



CHALLENGE:

WOW ZONE approached us to strengthen its brand identity and establish a more consistent and professional digital presence across its online and offline channels.

SOLUTION / DESCRIPTION:

We evaluated and optimized their website, refined their visual identity, and developed updated branding guidelines. We also established their key digital channels and supported their content strategy through reel concepts, scenario development, and video production and editing.

SERVICES OFFERED:

Branding • Digital Strategy • Website Optimization • Social Media • Content Creation • Video Editing • Graphic Design • Print Design

SKILLS AND TOOLS USED:





PHARMACEUTICALS & SUPPLEMENTS – ROMANIA

Perla Pharma is a Romania-based pharmaceutical company, established in 2023, specializing in the trade and international export of pharmaceuticals and dietary supplements. We are committed to delivering high-quality products and reliable service to customers worldwide.



WWW.PERLA-PHARMA.COM





MAIN DELIVERABLES:

- Market Research & Product Selection
- Logo, Branding & Pantone Colors
- Product & Packaging Design for Gummies & Strips
- Metal Boxes for Strip Packaging
- Scientific & Regulatory Packaging Details
- ISO, FDA & Halal Icons Integration
- Manufacturer Templates & Print-Ready Artwork
- Company Profile & Brochures
- Website & Social Media Channels
- Videos & Reels

PHARMACEUTICALS & SUPPLEMENTS – BUCHAREST, ROMANIA



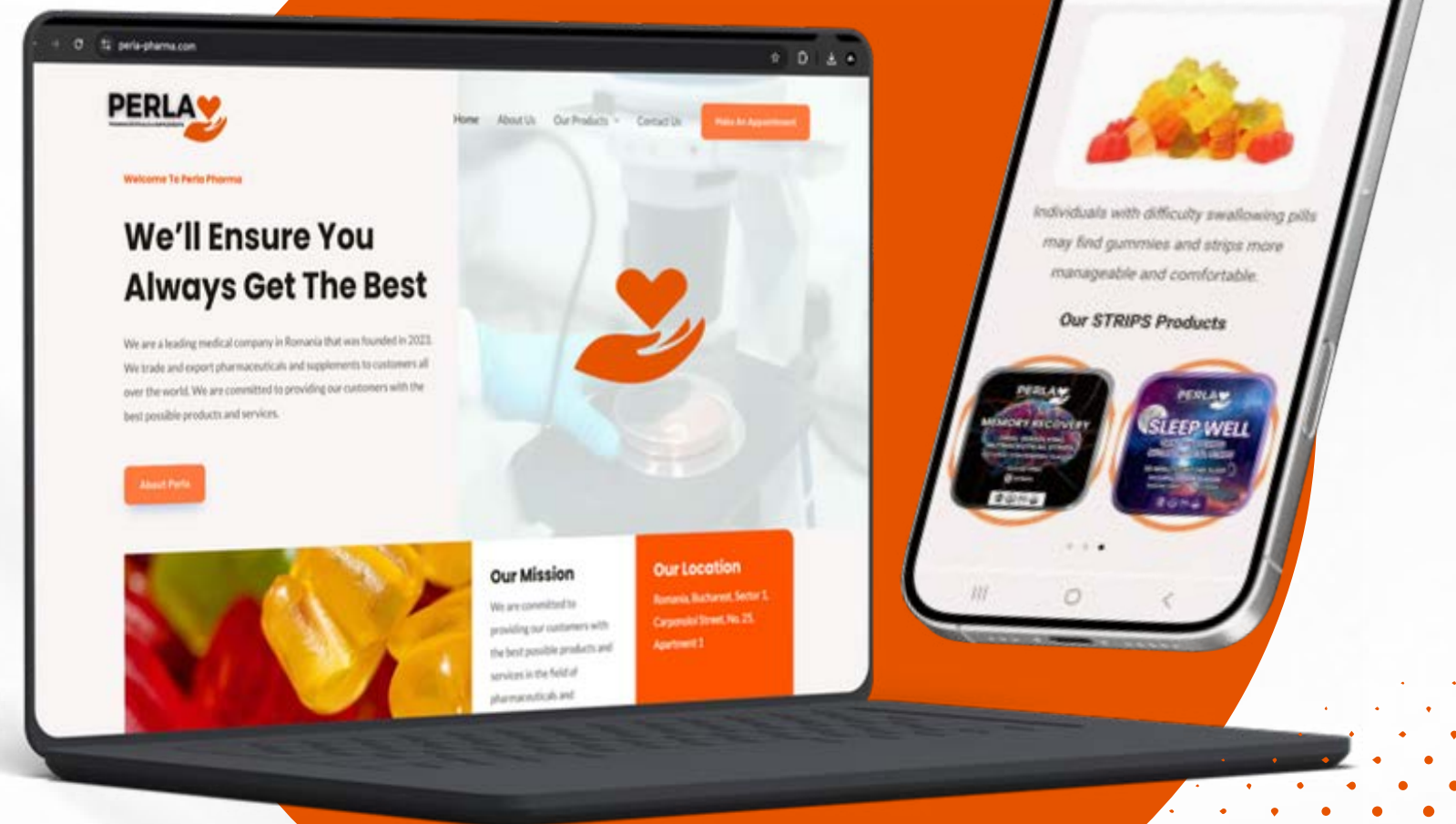
A universally recognized symbol of well-being and friendship



Help / Medical Support / Giving



PERLA
PHARMACEUTICALS & SUPPLEMENTS



CHALLENGE:

Perla Pharma partnered with us from day one to establish its brand and develop a professional product portfolio, requiring market research, product selection, scientific coordination, and complete packaging development.

SOLUTION / DESCRIPTION:

We worked closely with Perla Pharma and its manufacturers to define the product range, coordinate scientific and regulatory details, and develop the complete brand and product identity –from logo and storytelling to product packaging, marketing materials, website, and digital presence.

SERVICES OFFERED:

Market Research • Branding • Product & Packaging Design • Graphic Design • Web Development • Social Media • Content Creation • Video Production

SKILLS AND TOOLS USED:



Complete Product & Packaging Design





VIDs + REELS





AUTHORIZED GOVERNMENT AGENT FOR MULTIPLE CITIZENSHIPS – DUBAI

Global Citizen Consultants (GCC) specializes in second citizenship and alternative residency programs across the Caribbean, Europe, and Türkiye, providing expert guidance, tailored solutions, and global client support.



WWW.GLOBALCITIZENCONSULTANTS.COM





GLOBAL
CITIZEN CONSULTANTS

MAIN DELIVERABLES:

- LOGO & COLOR PALETTE REFRESH
- CORPORATE WEBSITE
- ONLINE APPOINTMENT & SERVICE APPLICATIONS
- SOCIAL MEDIA SETUP & MANAGEMENT
- 150+ VIDEOS & REELS PRODUCTION & EDITING

AUTHORIZED GOVERNMENT AGENT FOR MULTIPLE CITIZENSHIPS – DUBAI, UAE

SERVICES OFFERED:

BRANDING • WEB DEVELOPMENT • UI/UX • SOCIAL MEDIA •
CONTENT CREATION • VIDEO PRODUCTION & EDITING



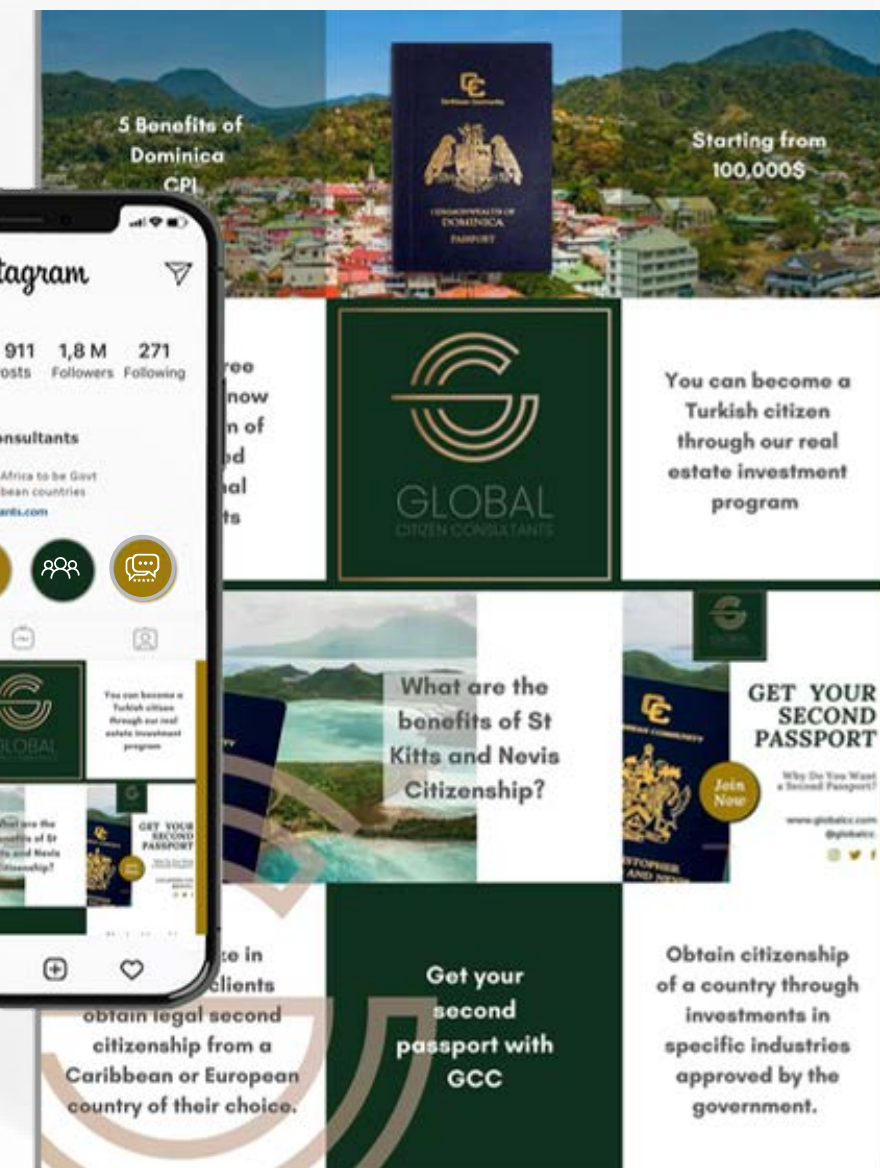
CHALLENGE:

GCC needed to refresh its brand identity and establish a complete digital presence to showcase its services and simplify client applications and appointments.

SOLUTION / DESCRIPTION:

We refined the logo and color palette, developed a service focused website with online appointment booking and application functionality, and established and managed GCC's social media presence. We also supported their large-scale media strategy by producing and editing 150+ videos and reels.

SKILLS AND TOOLS USED:





AGRI-FINTECH APP CAIRO, EGYPT

Mozare3 It is the leading agricultural technology company that works to bring about a radical change in the agricultural sector in Egypt and the Middle East and Africa region by providing financial and non-financial services across the value chain.



WWW.MOZARE3.NET

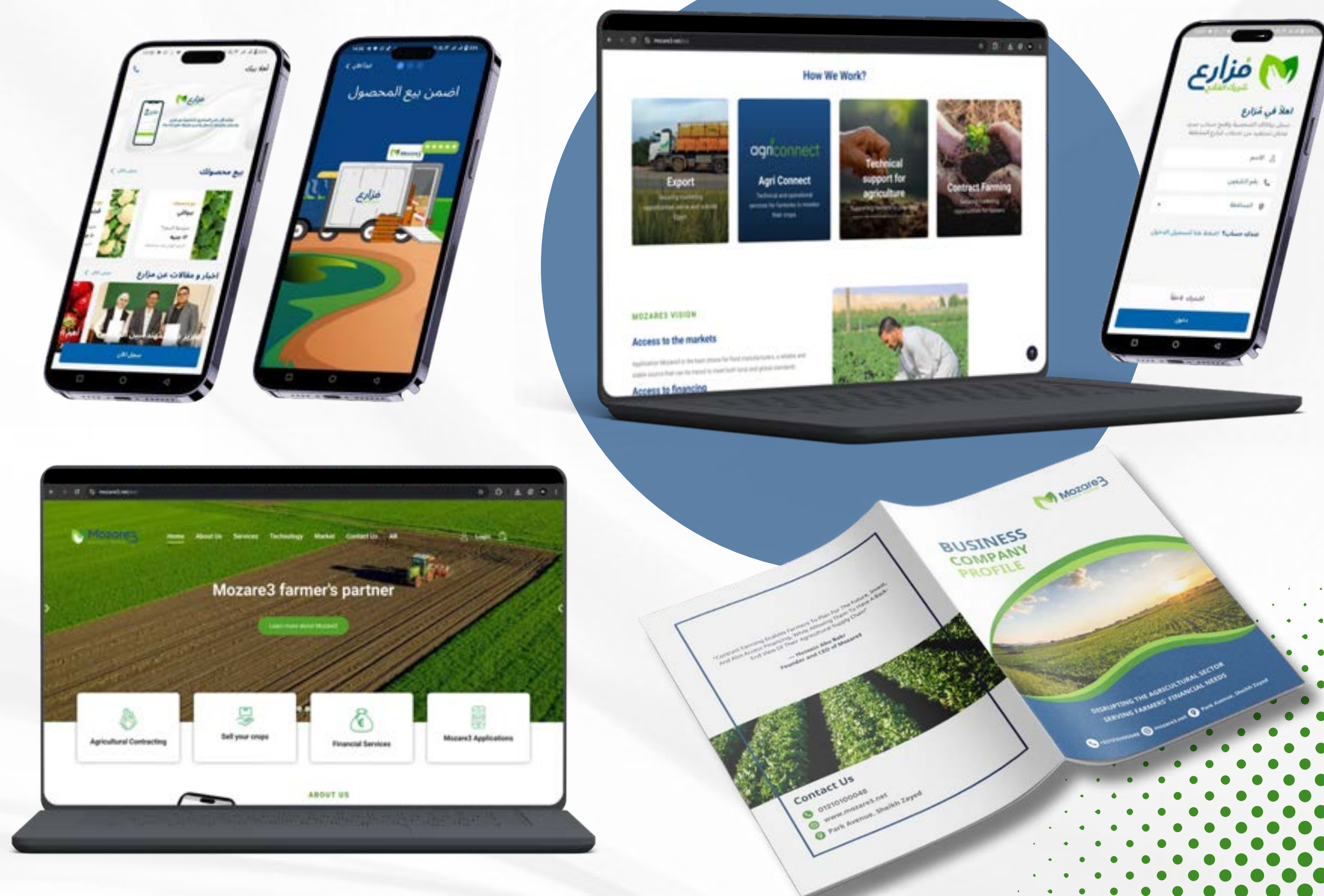




MAIN DELIVERABLES:

- Website Development & Optimization
- E-Commerce Development & Integration
- Communication Forms, WhatsApp & Call Features
- Branding & Creative Support
- Social Media Management & Advertising
- Video & Reel Creation and Editing
- Hundreds of Brochures, Leaflets & Print Materials
- Company Profiles & Service Catalogues
- Event Branding & Large-Format Printing
- Roll-Ups & Event Materials
- Hosting Services & Email Integration
- Ongoing Digital & Technical Support

AGRI-FINTECH APP – CAIRO, EGYPT



CHALLENGE:

Mozare3 needed to build and continuously strengthen its digital ecosystem as a leading AgriTech and FinTech platform in Egypt, connecting farmers and farms with suppliers, distributors, and end users while supporting the different stages of the agricultural value chain.

SOLUTION / DESCRIPTION:

Over 3 years, we supported Mozare3 across its digital, branding, marketing, and communication needs. We upgraded and optimized its existing website, added e-commerce capabilities, and later developed a new comprehensive platform combining corporate information, e-commerce, and multiple communication channels.

SERVICES OFFERED:

Digital Strategy • Branding • Web Development • E-Commerce • Social Media • Digital Advertising • Content Creation • Video Production • Graphic Design • Print & Event Branding • Hosting & Technical Support

SKILLS AND TOOLS USED:







FURNITURE STORES – ALABAMA

Furniture Masters is proud to offer the Alabama area the best in home furnishings at low prices.

MIDFIELD | SYLACAUGA | JASPER | HOMEWOOD



WWW.FURNITUREMASTERSAL.COM





FURNITURE STORES – ALABAMA

MAIN DELIVERABLES:

- Meta & Instagram Advertising Campaigns
- Sales, Followers, Likes & Message Growth
- Customer Message & Response Strategy
- 500+ Videos & Reels – Production & Editing
- Event-Based Content Strategy & Reel Series
- Video Concepts & Scriptwriting
- Website, SEO & Performance Analysis
- Website Structure & Development Optimization
- Google Business Profile Support
- In-Store Signs, Prints & Business Cards
- QR Codes & Creative In-Store Marketing Materials



500+

REELS & VIDEOS

CHALLENGE:

Furniture Masters already had an established brand, e-commerce website, social media channels, YouTube presence, and four Google Business Profiles. They needed to increase sales, strengthen their digital presence, improve customer engagement, and create consistent content across all four locations.

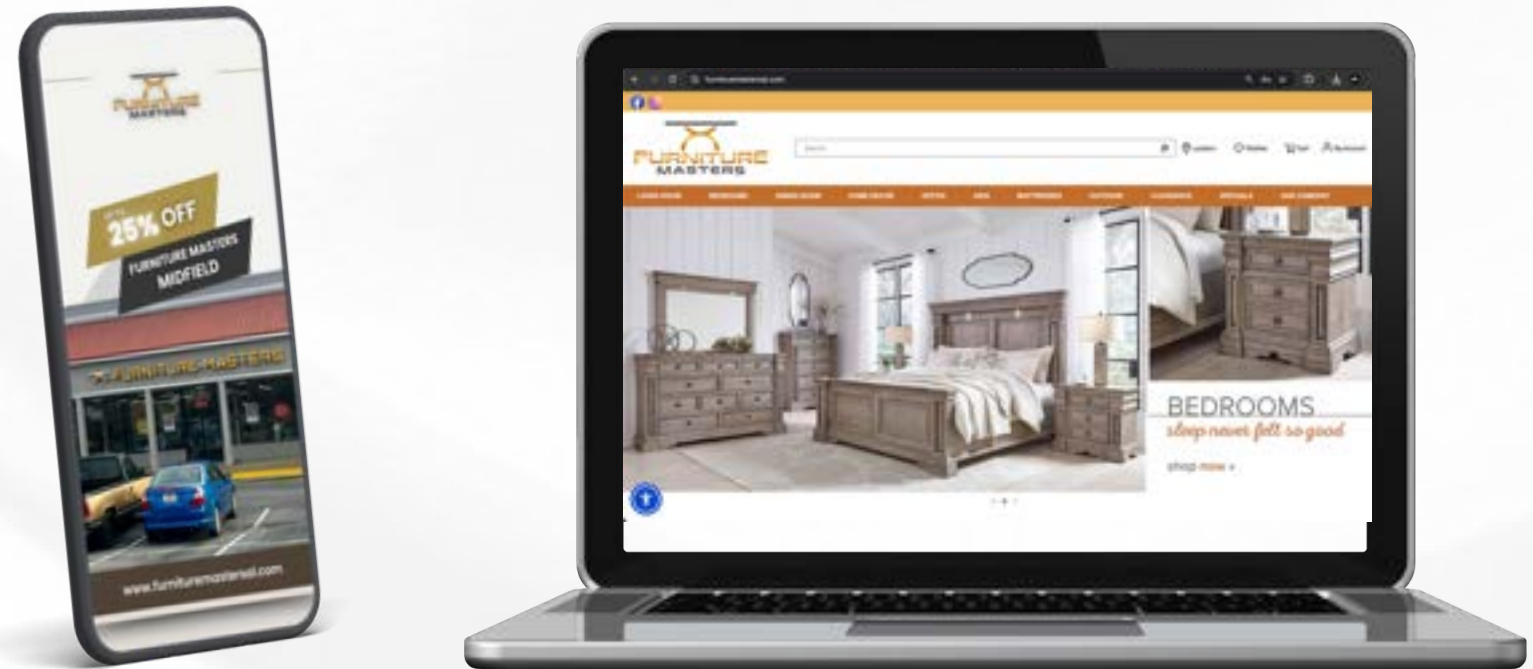
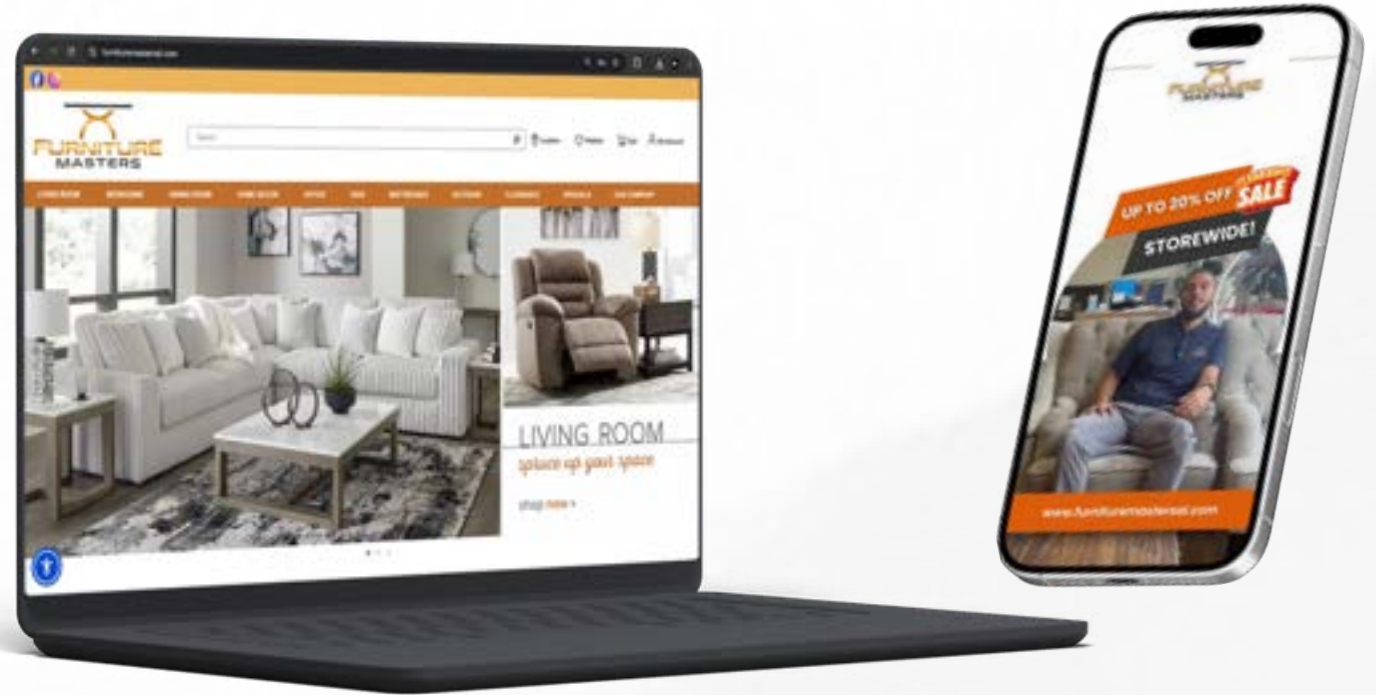
SOLUTION / DESCRIPTION:

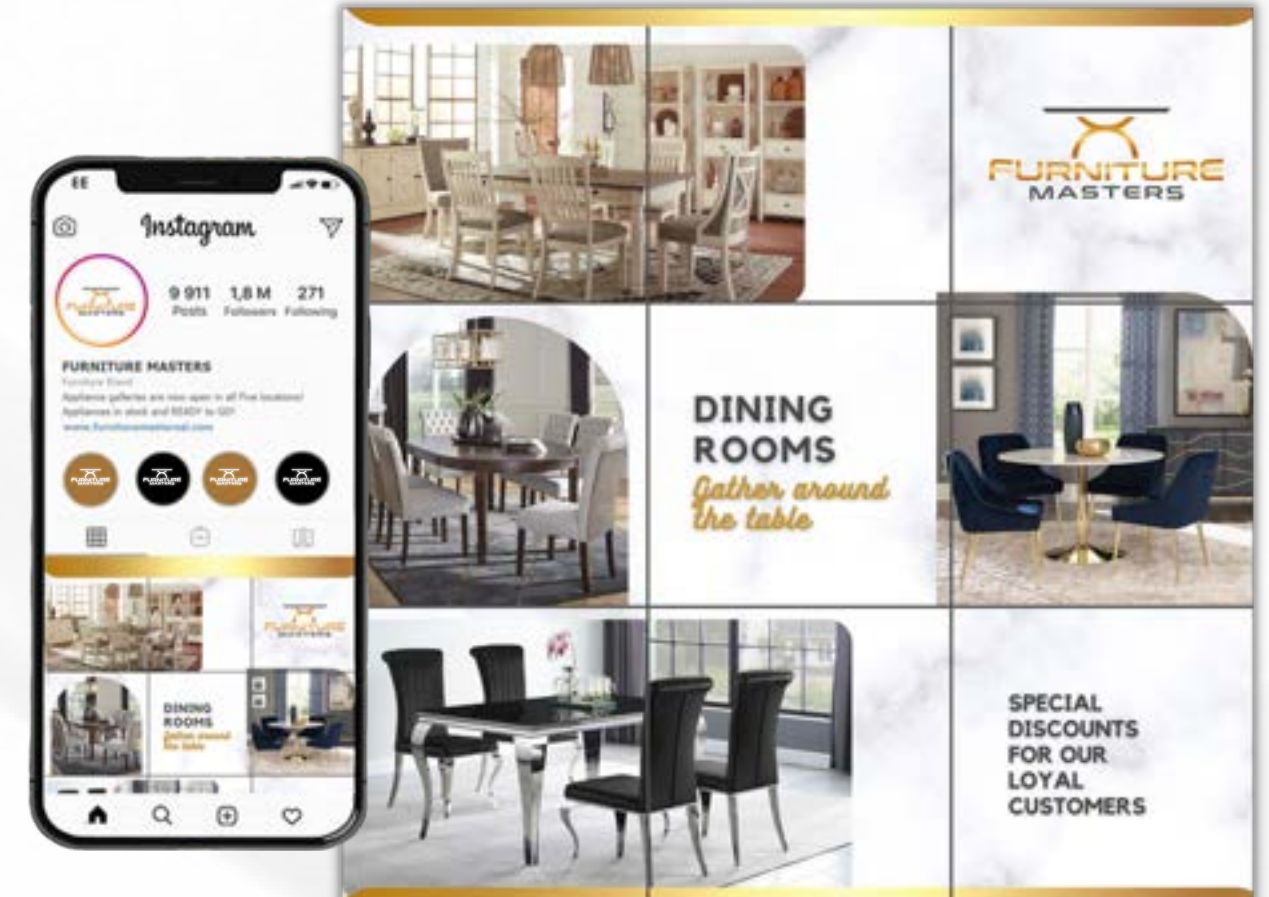
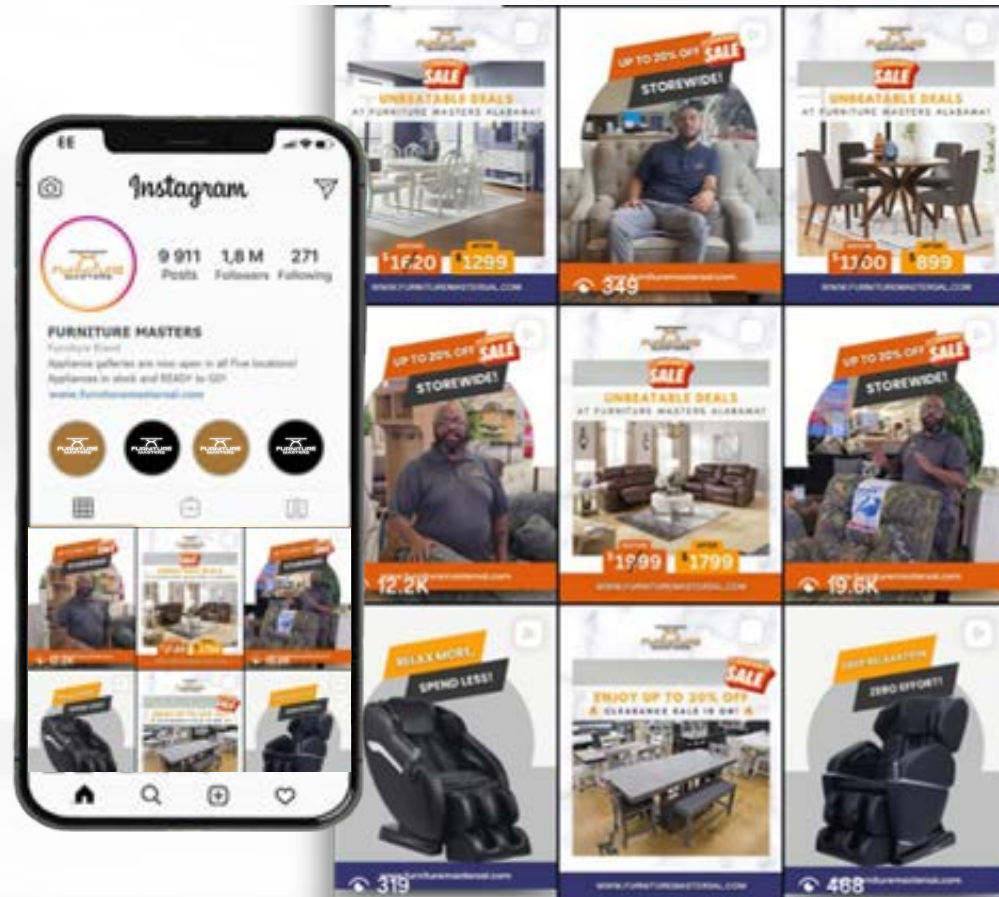
We developed and executed a comprehensive digital marketing strategy focused on sales, audience growth, engagement, and content production. We worked closely with their team to create campaigns and event-based content while also analyzing and improving their website, SEO, performance, and structure in collaboration with their developers.

SERVICES OFFERED:

Digital Marketing • Meta & Instagram Ads • Social Media Management • Video Production & Editing • Content Strategy • Scriptwriting • SEO • Website Optimization • Graphic Design • Print & In-Store Marketing

SKILLS AND TOOLS USED:







OFFERTAfix
HOME & MOVING SERVICES

PROFESSIONAL MOVERS WEB-APP | DUBAI

Get fast, competitive quotes from top-rated companies and move with peace of mind.
Easily compare offers from trusted companies and move your goods with confidence.



WWW.OFFERTAfix.COM



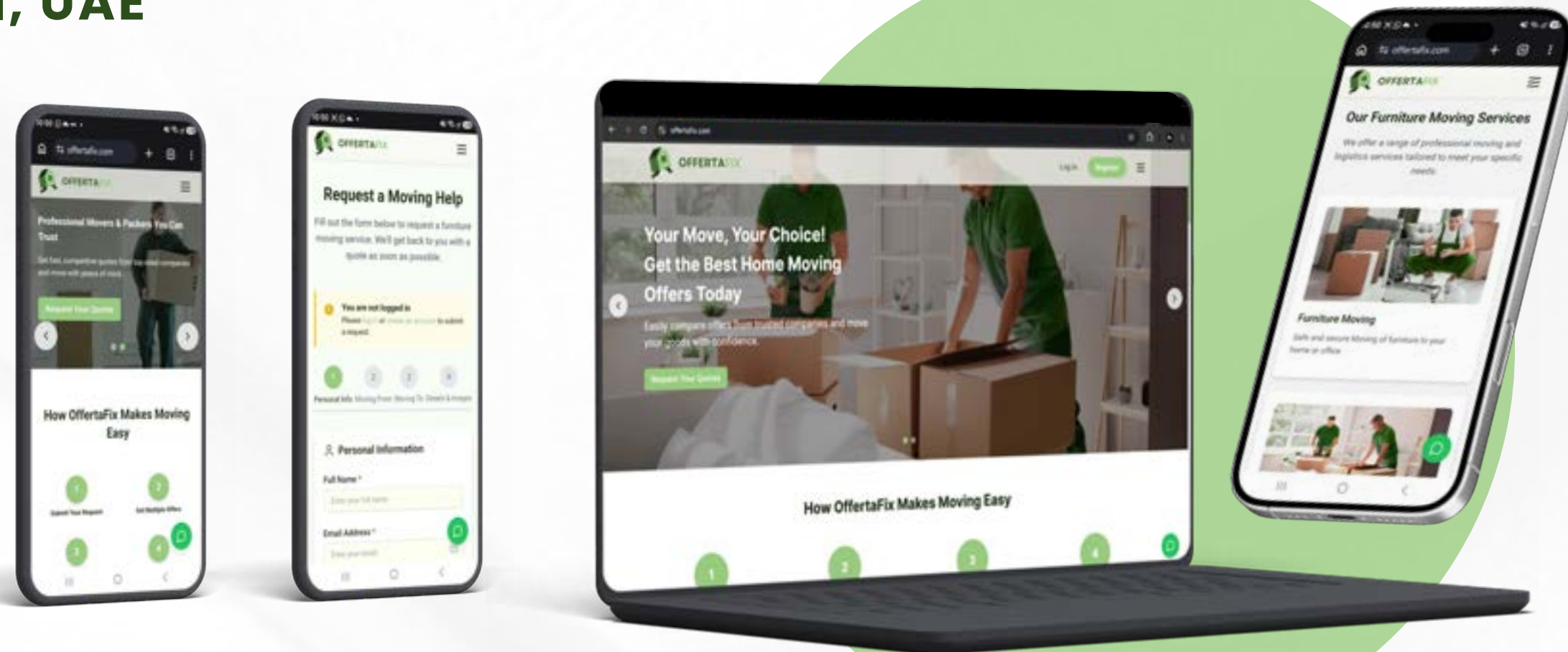


OFFERTAFIX
HOME & MOVING SERVICES

MAIN DELIVERABLES:

- Logo & Brand Identity
- Branding Guidelines
- Brand Storytelling & Communication Tone
- Moving Company Profiles & Reviews
- Multiple Offers & Customer Comparison
- Contact & Inquiry Management
- Fees & Commission Management
- Flutter-Based Platform Development
- Future Mobile App-Ready Architecture
- Motion Graphics, Videos & Reels
- Video Editing & Advertising Content
- Social Media Content

PROFESSIONAL MOVERS & PACKERS – DUBAI, UAE



DARK OLIVE GREEN
C42/ M00/ Y61/ K80
#1E3313

MOSS GREEN
C42/ M00/ Y61/ K60
#3D6727

SOFT LIME GREEN
C29/ M00/ Y41/ K20
#93CB75



CHALLENGE:

Offertafix needed to create a trusted digital marketplace connecting customers with verified moving companies, allowing users to compare multiple offers, choose the best option, and share reviews. The platform also needed to manage company profiles, inquiries, transactions, fees, and commissions within one centralized system.

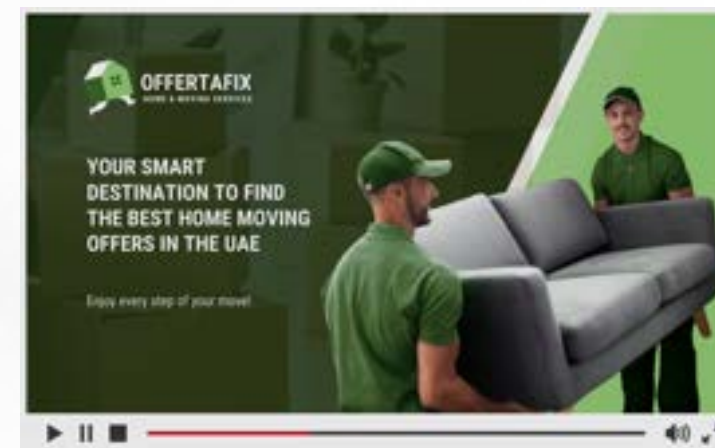
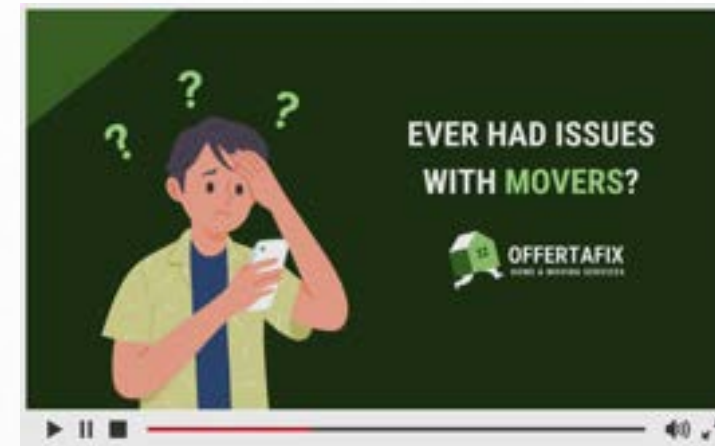
SOLUTION / DESCRIPTION:

We worked with Offertafix from day one to build its brand identity and digital platform from the ground up. We developed the brand strategy, storytelling, and communication tone, then designed and developed the platform using Flutter, allowing the same backend to support a future mobile application.

SERVICES OFFERED:

Branding • Digital Strategy • UI/UX • Flutter Development • Marketplace Development • Content Creation • Motion Graphics • Video Editing • Social Media

SKILLS AND TOOLS USED:







PHARMACEUTICAL INDUSTRIES

miamed factory was established in 2019 near the Syrian-Lebanese border, covers an area of 15,000m², making it one of the largest pharmaceutical manufacturing facilities in the Middle East.



WWW.MIAMED.SY

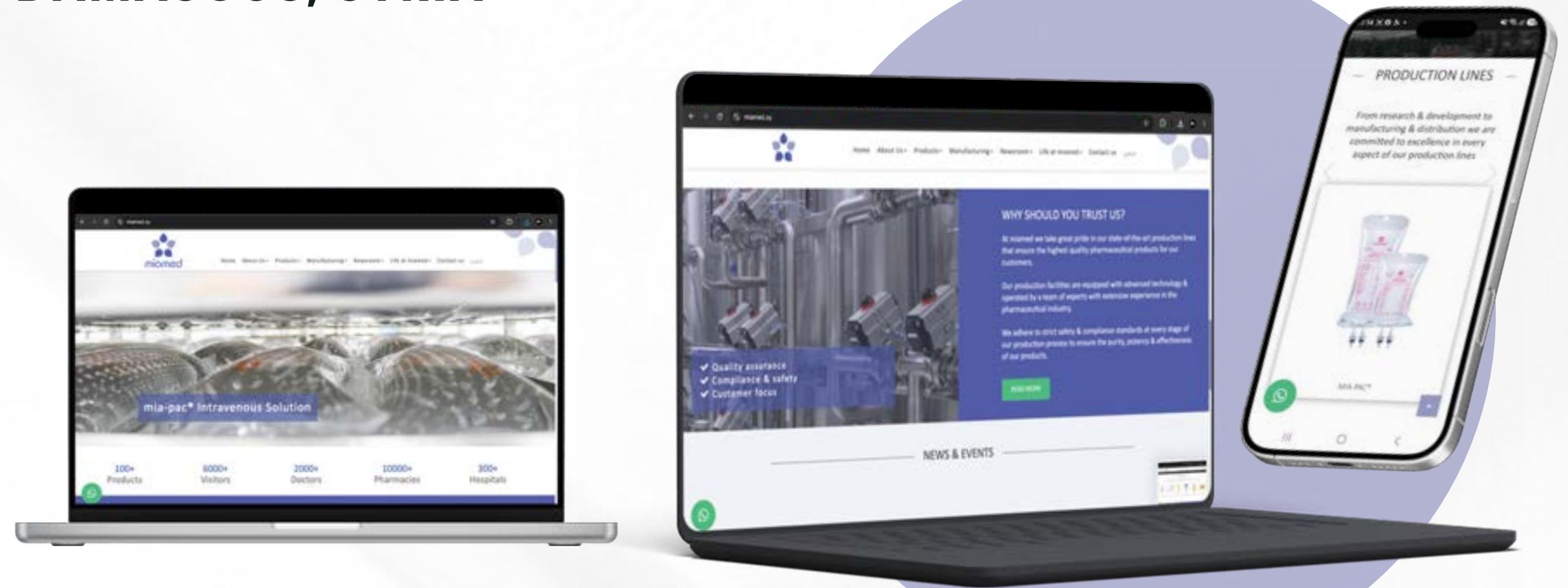




MAIN DELIVERABLES:

- Logo & Complete Brand Identity
- Branding Guidelines
- Pharmaceutical Product Design & Packaging
- Product Labels & Regulatory Stickers
- Custom Character / Cartoon Development
- Factory Signage & Environmental Branding
- Company Cars & Vehicle Branding
- Website Development & Content
- Corporate Communication & Storytelling
- Brochures & Product Fact Sheets
- Video Creation & Editing
- Motion Graphics & Animated Content
- Marketing & Digital Communication Materials

IPHARMACEUTICAL INDUSTRIES – DAMASCUS, SYRIA



FULL PRODUCT & PACKAGING DESIGN



CHALLENGE:

Miamed approached us from day one with only an idea and a name. They needed to transform the concept into a complete pharmaceutical brand with a professional identity, product portfolio, packaging system, digital presence, and communication strategy.

SOLUTION / DESCRIPTION:

We worked with Miamed from the very beginning to build its brand and marketing ecosystem from scratch. From the visual identity and product packaging to the website, corporate communications, factory branding, and multimedia content, we created a consistent identity designed to support Miamed as it developed its pharmaceutical products and market presence. Miamed's current portfolio includes multiple pharmaceutical production lines, including IV solutions, eye drops, hemodialysis solutions, antiseptic solutions.

SERVICES OFFERED:

Brand Strategy • Branding • Pharmaceutical Packaging • Product Design • Web Development • Content Strategy • Corporate Communication • Video Production • Motion Graphics • Print Design • Environmental & Vehicle Branding

SKILLS AND TOOLS USED:







COSMETIC PRODUCTS MANUFACTURER – ITALY

MERAKI is a highly experienced skincare manufacturer, based in north Italy (Lombardy), They are specialized in the field of skincare production for more than 40 years ago.



www.merakiderma-ksa.com

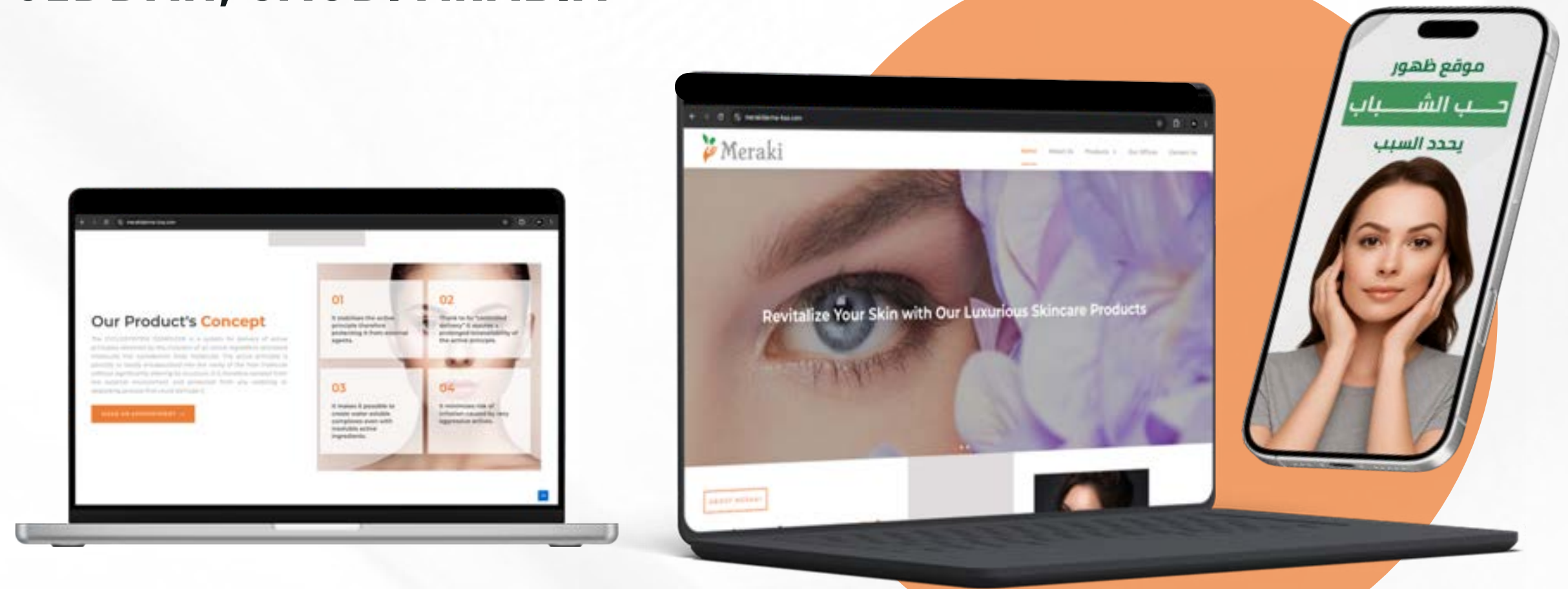




MAIN DELIVERABLES:

- Branding Guidelines & Visual Identity
- Website & E-Commerce Development
- Hosting & Business Email Services
- SEO Optimization & Search Positioning
- Social Media Setup & Management
- 200+ Videos & Reels — Creation & Editing
- Event Roll-Ups & Exhibition Materials
- Brochures & Print Materials
- Digital & Promotional Content

ITALIAN COSMETIC PRODUCTS – JEDDAH, SAUDI ARABIA



CHALLENGE:

Meraki Derma approached us with only the Italian manufacturer's logo and needed to establish a complete local brand identity and digital presence for the Saudi Arabian market.

SOLUTION / DESCRIPTION:

We developed Meraki Derma's branding guidelines and digital ecosystem, including a professional website and e-commerce platform. We also provided hosting and business email services, supported their SEO strategy, established their social media presence, and developed a large volume of visual content to strengthen their digital and commercial presence.

SERVICES OFFERED:

Branding • E-Commerce • Web Development • Hosting & Email • SEO • Social Media • Content Creation • Video Production & Editing • Event Branding • Graphic & Print Design

SKILLS AND TOOLS USED:



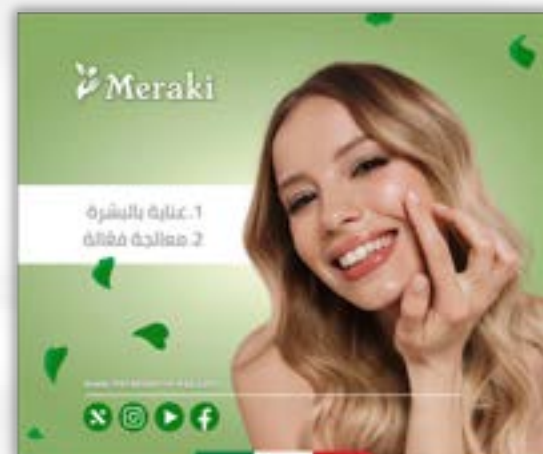
Meraki Colors

#EE7D33

#009439

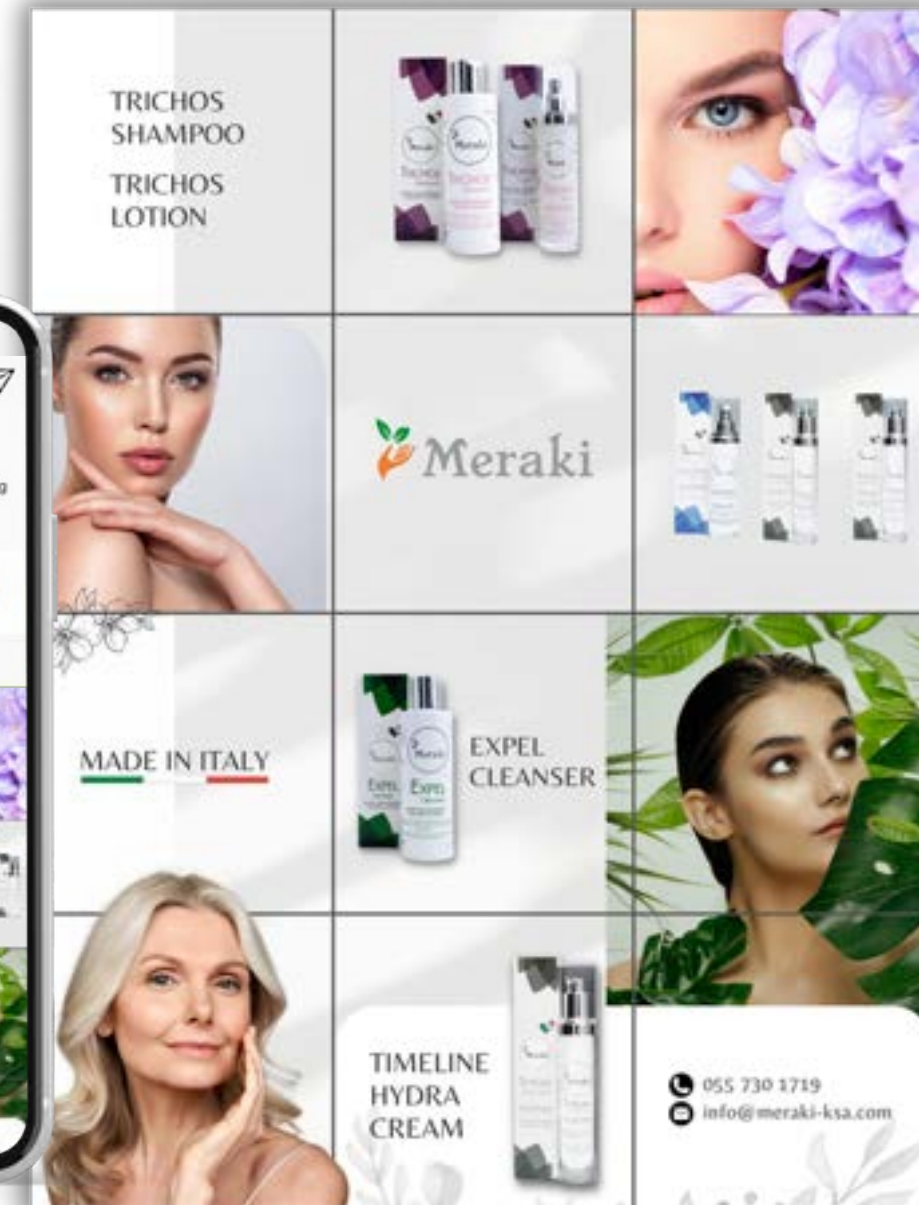
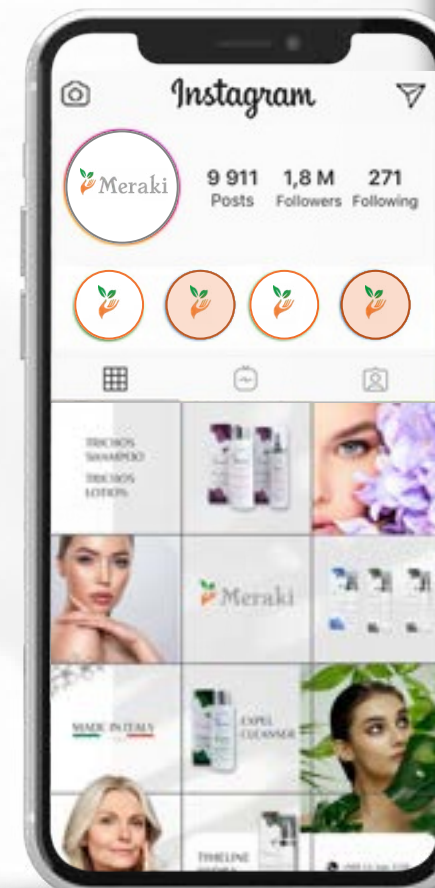
#999999





200+

VIDs & Reels





OIL & GAS SERVICES

Blue Stone Energy LLC supports governments, investors, and international partners in developing, structuring, and delivering complex energy, oil & gas, power, water, and infrastructure projects.



WWW.BLUESTONEENERGY.ENERGY





MAIN DELIVERABLES:

- LOGO & BRAND IDENTITY
- BRANDING GUIDELINES
- BRAND STORYTELLING & COMMUNICATION TONE
- COMPANY PROFILE & BROCHURE CONTENT
- PARTNER SERVICES INTEGRATION & CONTENT DEVELOPMENT
- HIGH-PERFORMANCE WEBSITE DEVELOPMENT
- HOSTING, BUSINESS EMAILS & SSL CERTIFICATE
- SOCIAL MEDIA SETUP & DIGITAL PRESENCE
- VIDEO CREATION & EDITING
- EVENT & EXHIBITION STAND DESIGN
- GIVEAWAYS & PROMOTIONAL MATERIALS
- CORPORATE UNIFORMS & HELMETS
- COMPANY CARS & VANS BRANDING

OIL & GAS SERVICES – TEXAS, USA

SERVICES OFFERED:

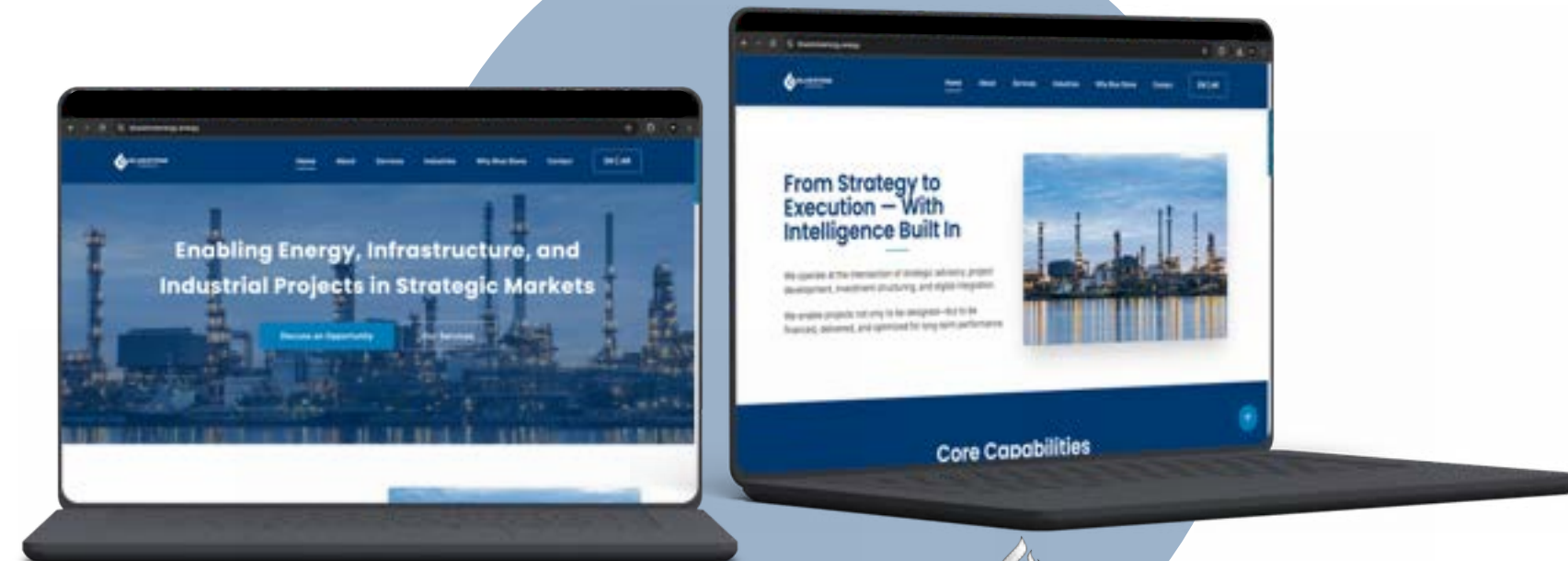
BRANDING • WEB DEVELOPMENT • UI/UX • SOCIAL MEDIA • CONTENT CREATION • VIDEO PRODUCTION & EDITING



PANTONE 295 C
A STRATEGIC CHOICE FOR
CONVEYING TRUST, CORPORATE
STABILITY, AND QUIET LUXURY.
#003a70

PANTONE® 7692 C
IT IS PRIMARILY USED TO
EVOKE TRUST, RELIABILITY,
AND QUIET AUTHORITY.
#035587

PANTONE® 7461 C
a vibrant, mid-dark Azure blue
that symbolizes trust,
intelligence, and stability
#007dba



CHALLENGE:

BlueStone Energy approached us from scratch to establish a professional brand identity and build a complete corporate and digital presence that could represent the company and its partners across multiple platforms and business environments.

SOLUTION / DESCRIPTION:

We developed BlueStone Energy's brand from the ground up, including its visual identity, brand story, communication tone, digital presence, and corporate materials. We also built a high-performance website supported by hosting, business emails, and SSL, while extending the brand consistently across events, vehicles, uniforms, and promotional materials.

SERVICES OFFERED:

Branding • Corporate Identity • Content Strategy • Web Development • Hosting & Technical Services • Social Media • Video Production • Graphic Design • Event & Exhibition Branding • Vehicle & Uniform Branding

SKILLS AND TOOLS USED:







ANCIENT EGYPT NFT CREATORS – CAIRO, EGYPT

NFTUT is a creative NFT studio bringing Ancient Egypt to the digital world through unique digital collectibles inspired by Egyptian artifacts, historical figures, iconic characters, and legendary heroes.



WWW.NFTUT.IO





MAIN DELIVERABLES:

- Branding Guidelines & Visual Identity
- Website & E-Commerce Development
- Hosting & Business Email Services
- SEO Optimization & Search Positioning
- Social Media Setup & Management
- 200+ Videos & Reels — Creation & Editing
- Event Roll-Ups & Exhibition Materials
- Brochures & Print Materials
- Digital & Promotional Content

ANCIENT EGYPT NFT CREATORS – CAIRO, EGYPT



NFTUT Branding Colors:



#cfae88



#878787



CHALLENGE:

NFTUT approached us with only an idea: to create a digital NFT brand inspired by Ancient Egypt, its legendary heroes, historical characters, and stories. They needed to transform the concept into a distinctive brand and a compelling platform for potential investors.

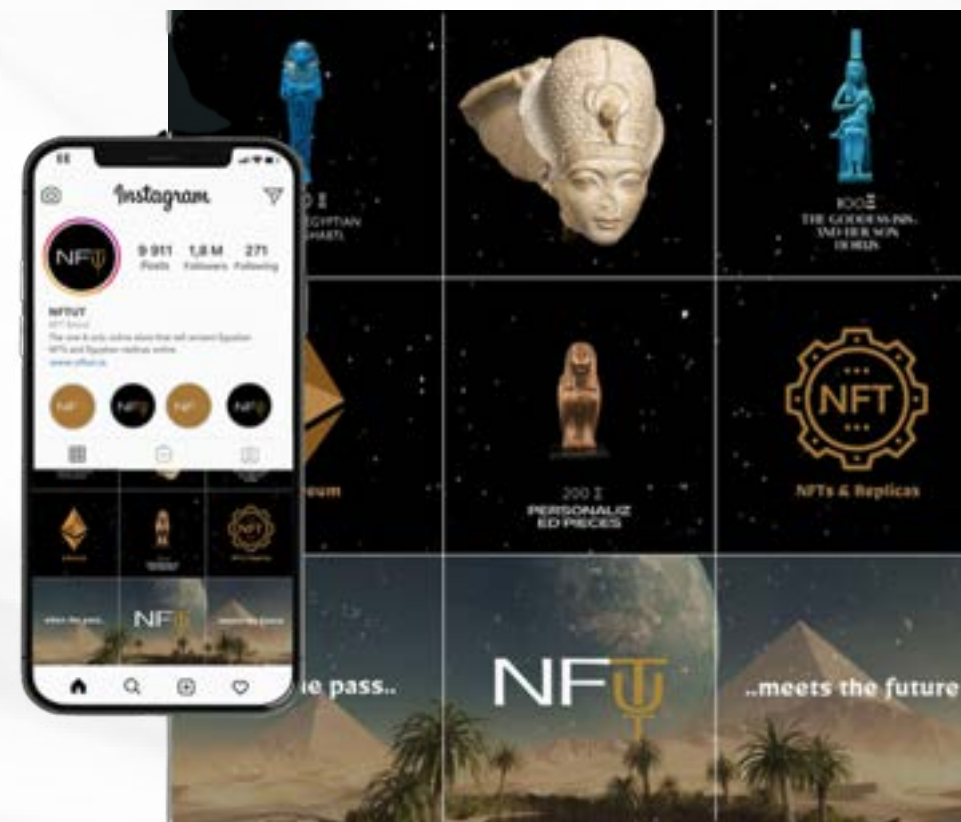
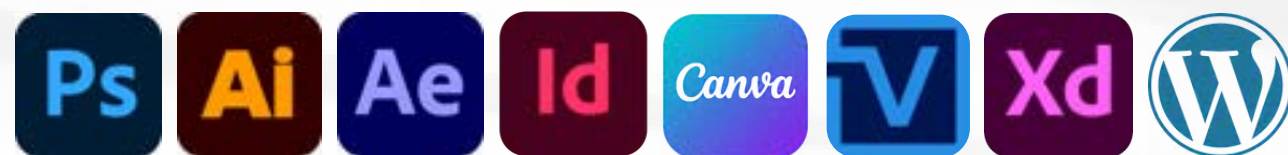
SOLUTION / DESCRIPTION:

We helped develop the concept from the ground up, creating the NFTUT name, brand identity, storytelling, logo, and branding guidelines. The name itself combines NFT with TUT, inspired by Tutankhamun. We then developed an investor-focused website and established the brand's social media presence, supported by visual presentations and video content.

SERVICES OFFERED:

Brand Strategy • Naming • Branding • Storytelling • Web Development • Social Media • Video Production • Presentation Design

SKILLS AND TOOLS USED:





ONLINE SMART LIQUIDITY MOBILE APP

Sanaddak is a smart liquidity solution that lets you access a portion of your gold's value through a simple, transparent process, without selling it or permanently parting with it.



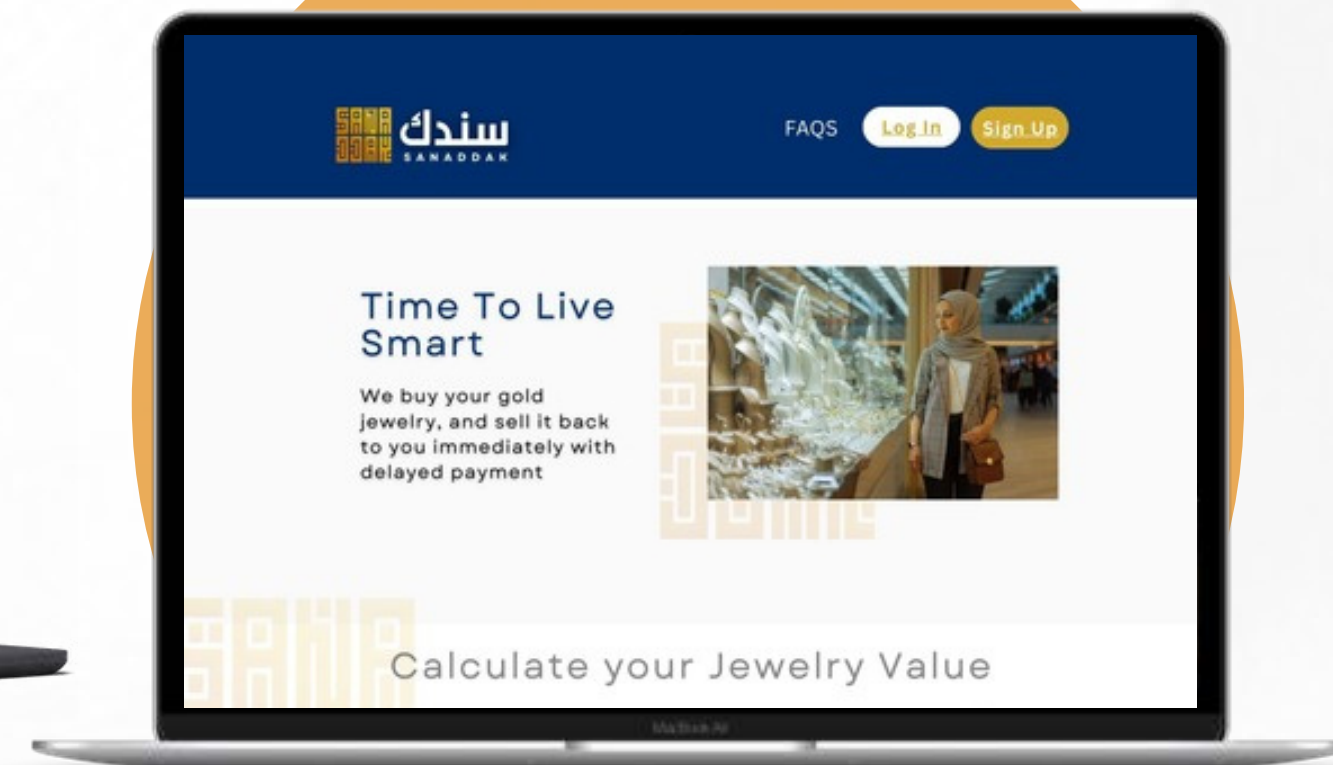
WWW.SANADDAK.COM



MAIN DELIVERABLES:

- Brand Concept & Positioning
- Financial Service Storytelling
- Visual Identity & Branding
- Digital Platform Development
- Customer-Focused User Experience
- Service Explanation & Marketing Content
- Digital & Social Media Presence
- Promotional Videos & Creative Content

ONLINE SMART LIQUIDITY MOBILE APP - CAIRO, EGYPT



PANTONE 294 C

#002E6D

PANTONE 877 C

#8B8D8D

PANTONE 130 C

#D07700



CHALLENGE:

Sanaddak was created to address a common financial challenge: people who own gold may need cash but face significant losses when selling their gold and later buying it back due to spreads and transaction costs.

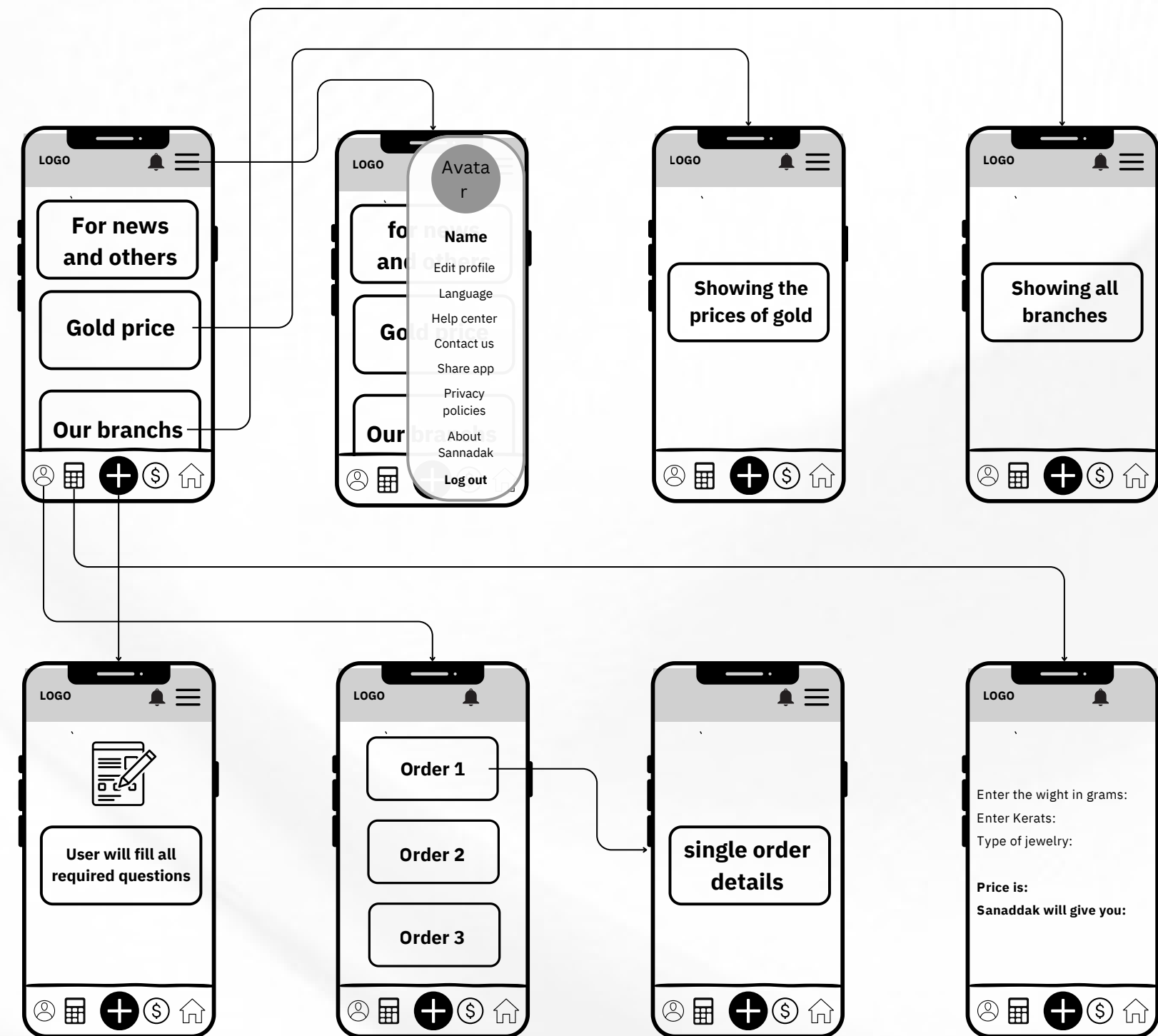
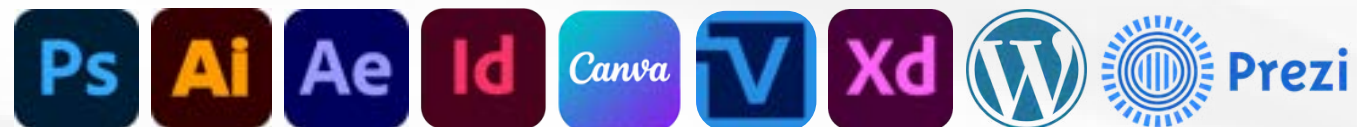
SOLUTION / DESCRIPTION:

Sanaddak provides a smart liquidity solution that allows gold owners to access a portion of their gold's value without permanently selling or giving up ownership of their gold. We helped transform the concept into a clear, trustworthy digital brand and customer experience.

SERVICES OFFERED:

Brand Strategy • Branding • Storytelling • UI/UX • Web Development • Digital Marketing • Content Creation • Video Production

SKILLS AND TOOLS USED:



FULL User Flow & UI/UX Wireframe





SECURE MILESTONE-BASED PAYMENTS

Protect your investment with secure milestone-based payments. Transparent contracts, dispute resolution, and complete peace of mind for property owner and contractors.



WWW.VEROFUND.IO

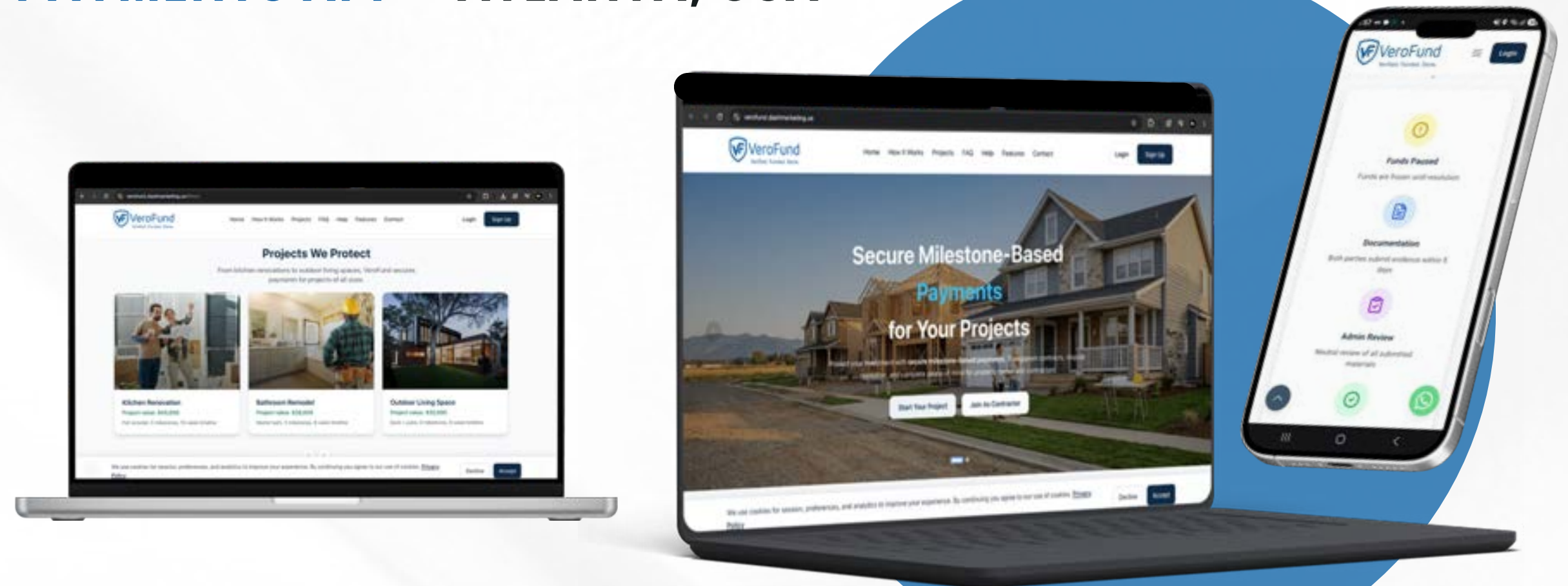




SECURE MILESTONE-BASED PAYMENTS APP – ATLANTA, USA

MAIN DELIVERABLES:

- Logo & Brand Identity
- UI/UX Design & User Experience
- Frontend & Backend Development
- Complete Platform Architecture & Business Logic
- Client & Contractor Portals
- Project Posting & Proposal Management
- Milestone & Project Tracking
- Messaging & Notifications
- Client & Contractor Onboarding
- Admin Dashboard & Marketplace Management
- User, Project & Payment Management
- Stripe Payment Integration
- Milestone-Based Payment Flow: Fund → Work → Approve → Release
- Held Funds & Secure Payment Management
- Dispute & Mediation Management
- Search & Platform Settings



How VeroFund Works

Four simple steps to structured trust.

Client funds remain held within the VeroFund payment workflow until a milestone is approved or a dispute is resolved according to VeroFund policies. Contractors cannot access or withdraw these funds before an authorized release.

1



Create the Project

Define scope, milestones, and payment schedule with your contractor.

2



Fund Project

Homeowner securely deposits funds. Money is held safely until the milestone is approved.

Secured by [stripe](#)

3



Document Progress

Contractor uploads photos and updates. Each milestone is timestamped and recorded.

4



Approve & Release

Homeowner approves work. Funds are released to contractor automatically.



CHALLENGE:

VeroFund needed a secure and structured digital platform to connect property owners with qualified contractors while managing projects, proposals, communications, milestones, payments, and disputes through one centralized system.

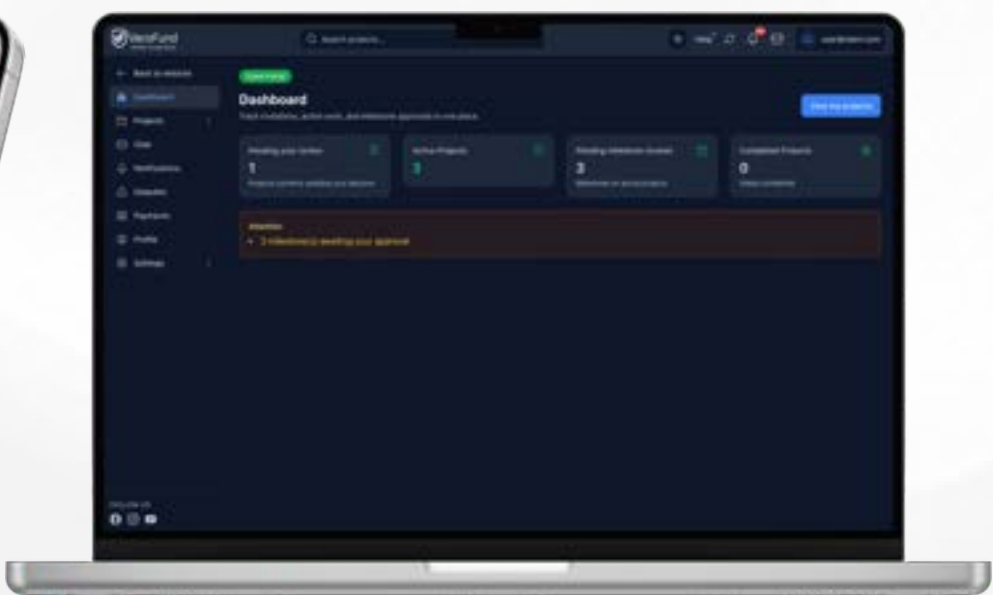
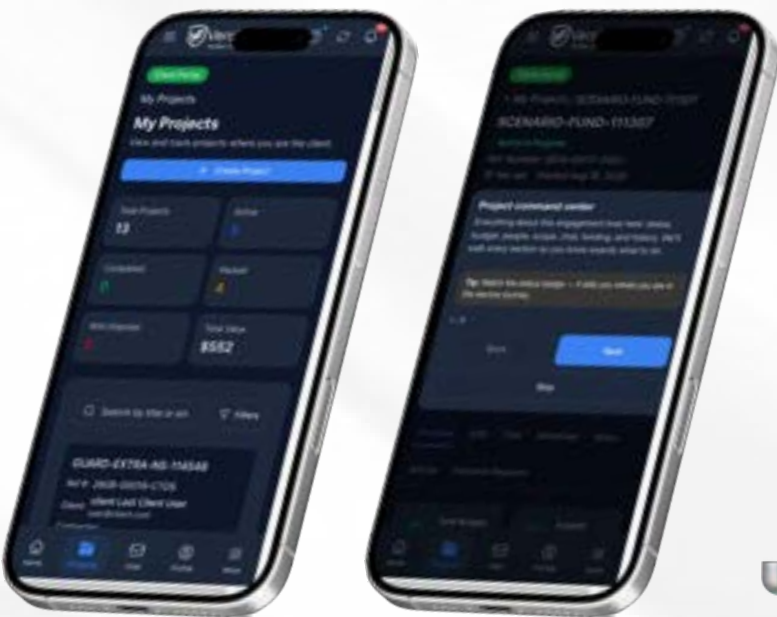
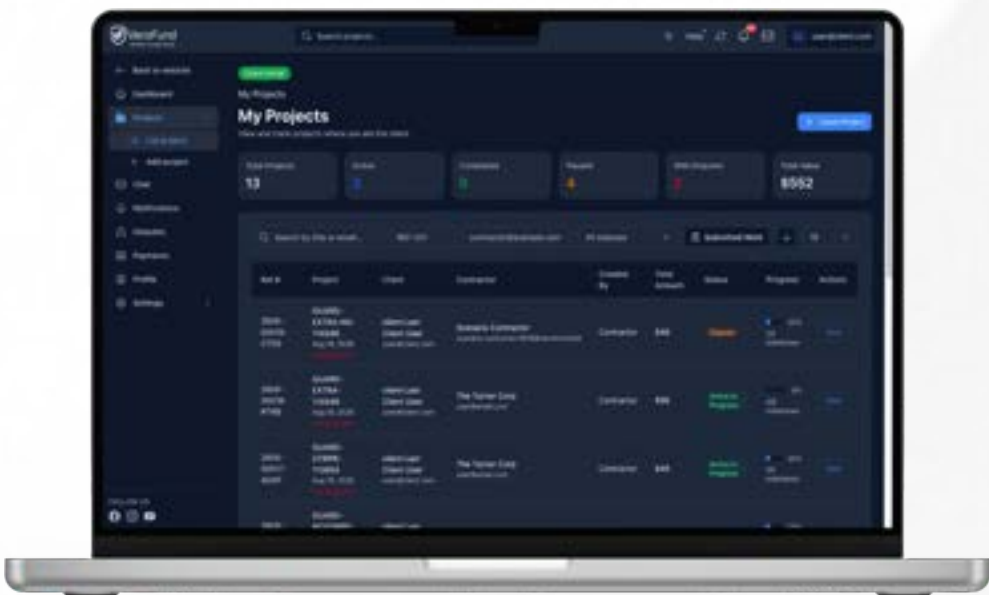
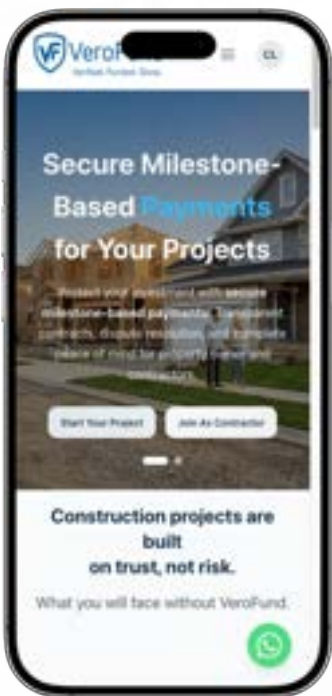
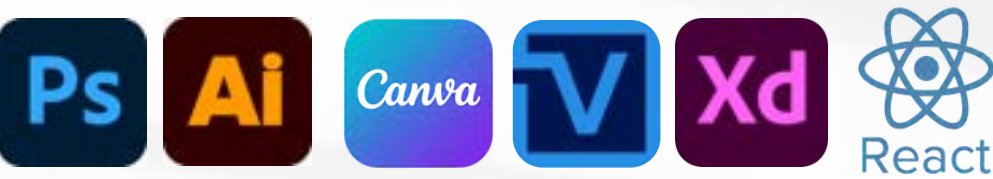
SOLUTION / DESCRIPTION:

We built VeroFund from the ground up, starting with its logo and complete visual identity, then designing and developing the entire platform, including the UI/UX, frontend, backend, business logic, workflows, and payment architecture. The platform provides a transparent process where project funds are held securely and released according to approved milestones.

SERVICES OFFERED:

Branding • UI/UX • Web Application Development • Frontend & Backend Development • Marketplace Development • Payment Integration • Workflow & Business Logic • Dashboard Development • Digital Platforms

SKILLS AND TOOLS USED:





KENSINGTON PATHWAYS ACADEMY

KAP offer a range of business programmes and qualifications that are developed by experts in their field.



WWW.KAPATHWAYS.COM

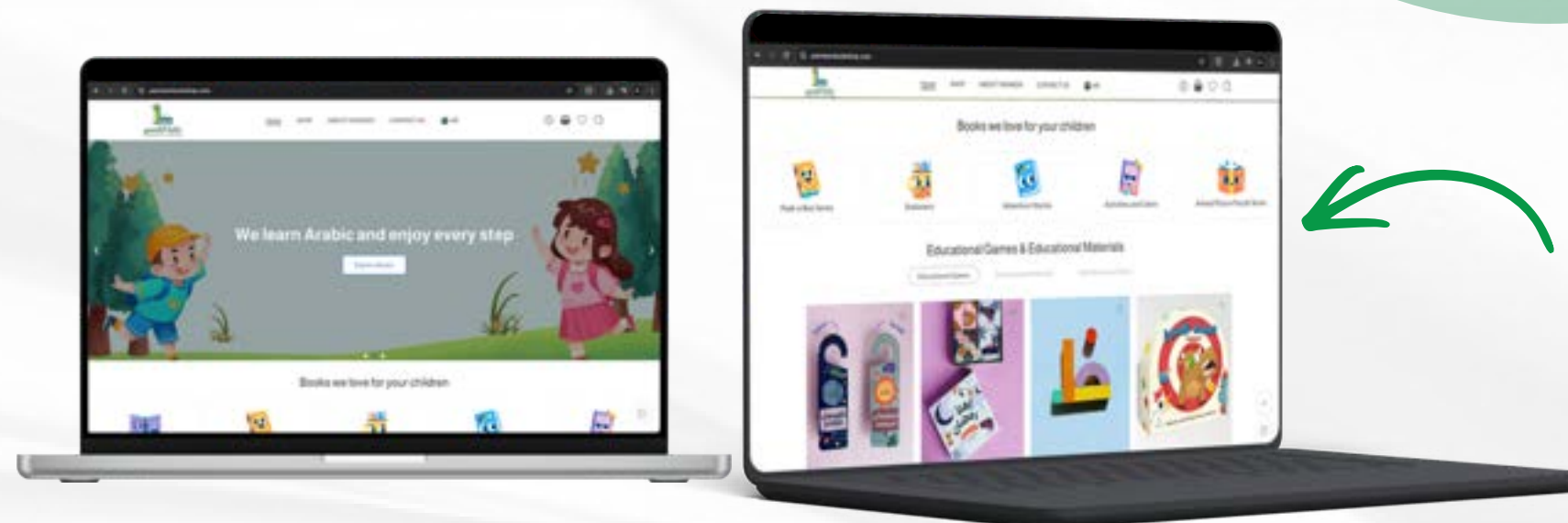




MAIN DELIVERABLES:

- Social Media Management & Content
- SEO & Search Visibility
- Video Creation & Editing
- Promotional Videos & Reels
- Brochures & Educational Materials
- Promotional Offers & Campaign Brochures
- Marketing Campaign Content
- Creative Digital Communication

KENSINGTON PATHWAYS ACADEMY – LONDON, UK



**PARTNER
WEBSITE &
E-COMMERCE**

CHALLENGE:

Kensington Academic Pathways (KAP) is an education and professional development provider offering academic programmes, executive training, English courses, and internationally recognized qualifications through online and flexible learning pathways.

SOLUTION / DESCRIPTION:

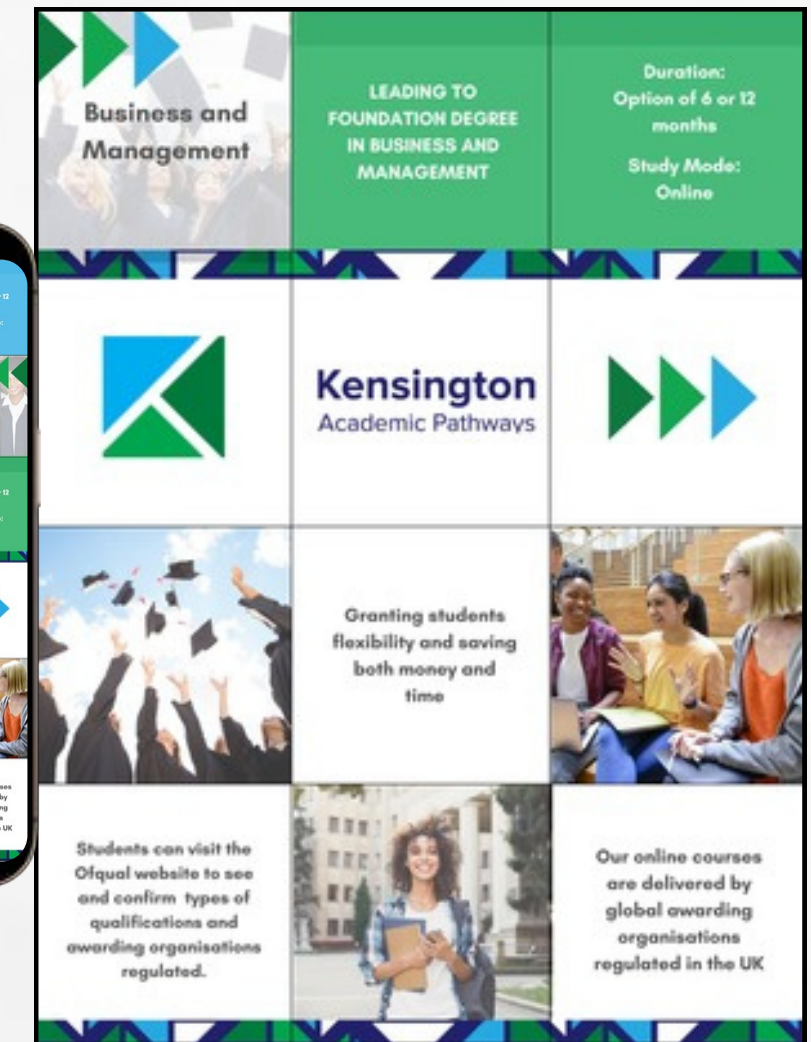
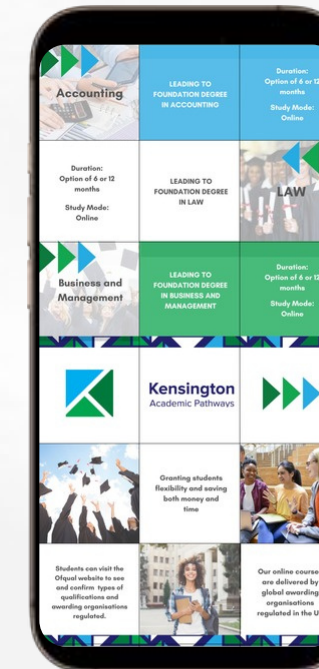
We supported KAP in strengthening its digital presence and marketing communication through social media management, SEO, video production, and creative campaign materials. Our work focused on presenting KAP's programmes and offers in an engaging and accessible way while supporting promotional campaigns and student communication.

SERVICES OFFERED:

Digital Marketing • Social Media • SEO • Content Creation • Video Production & Editing • Campaign Design • Brochures & Print Design

SKILLS AND TOOLS USED:







Let's Work

We don't just market — we ignite brands.

From digital dominance to data-driven strategy, Dash delivers results that speak.

Let's turn your vision into viral.

Website

WWW.DASHMARKETING.US

Email Address

info@dashmarketing.us

SYR: +963 945 034 008

EGY: +20 127 3333 443

USA: +1 (205) 207-2222



thank
you