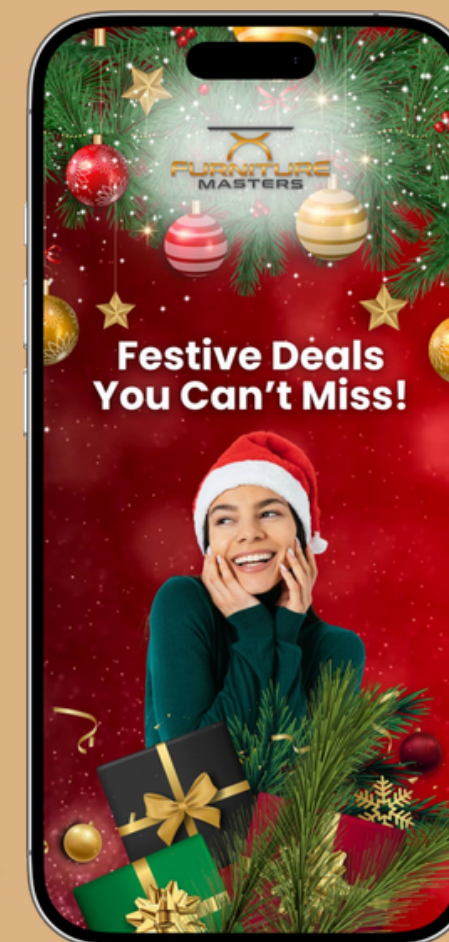




FURNITURE STORES – ALABAMA

MAIN DELIVERABLES:

- Meta & Instagram Advertising Campaigns
- Sales, Followers, Likes & Message Growth
- Customer Message & Response Strategy
- 500+ Videos & Reels – Production & Editing
- Event-Based Content Strategy & Reel Series
- Video Concepts & Scriptwriting
- Website, SEO & Performance Analysis
- Website Structure & Development Optimization
- Google Business Profile Support
- In-Store Signs, Prints & Business Cards
- QR Codes & Creative In-Store Marketing Materials



500+

REELS & VIDEOS

CHALLENGE:

Furniture Masters already had an established brand, e-commerce website, social media channels, YouTube presence, and four Google Business Profiles. They needed to increase sales, strengthen their digital presence, improve customer engagement, and create consistent content across all four locations.

SOLUTION / DESCRIPTION:

We developed and executed a comprehensive digital marketing strategy focused on sales, audience growth, engagement, and content production. We worked closely with their team to create campaigns and event-based content while also analyzing and improving their website, SEO, performance, and structure in collaboration with their developers.

SERVICES OFFERED:

Digital Marketing • Meta & Instagram Ads • Social Media Management • Video Production & Editing • Content Strategy • Scriptwriting • SEO • Website Optimization • Graphic Design • Print & In-Store Marketing

SKILLS AND TOOLS USED:

