

GREEN HOME MAKEOVER

MAIN DELIVERABLES:

- LOGO & VISUAL IDENTITY
- BRAND STORY & GUIDELINES
- SOCIAL MEDIA SETUP
- SEO & SEARCH POSITIONING
- DIGITAL PLATFORM DEVELOPMENT
- CUSTOMIZED FEATURES & FUNCTIONALITY

RENEWABLE ENERGY - ILLINOIS, USA

Primary Font

Glacial Indifference

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Secondary Font

Lato

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

#56565b

PANTONE Cool Grey 11C

#0a7b40

PANTONE 356C



CHALLENGE:

GHM needed to establish a strong brand identity and build its digital presence from the ground up.

SOLUTION / DESCRIPTION:

We worked closely with GHM to develop a complete brand identity and digital ecosystem, from logo and storytelling to social media, SEO, and digital platforms tailored to their business requirements.

GHM PLATFORM FEATURES:

- Ability to schedule appointments between clients and GHM Sales Team
- Option to join sessions through platforms such as Google Meet or Microsoft Teams
- Chat function for communication between Clients, and GHM Team
- Introduction about the company and types of Solar Panels

SKILLS AND TOOLS USED:



GREEN HOME MAKEOVER

