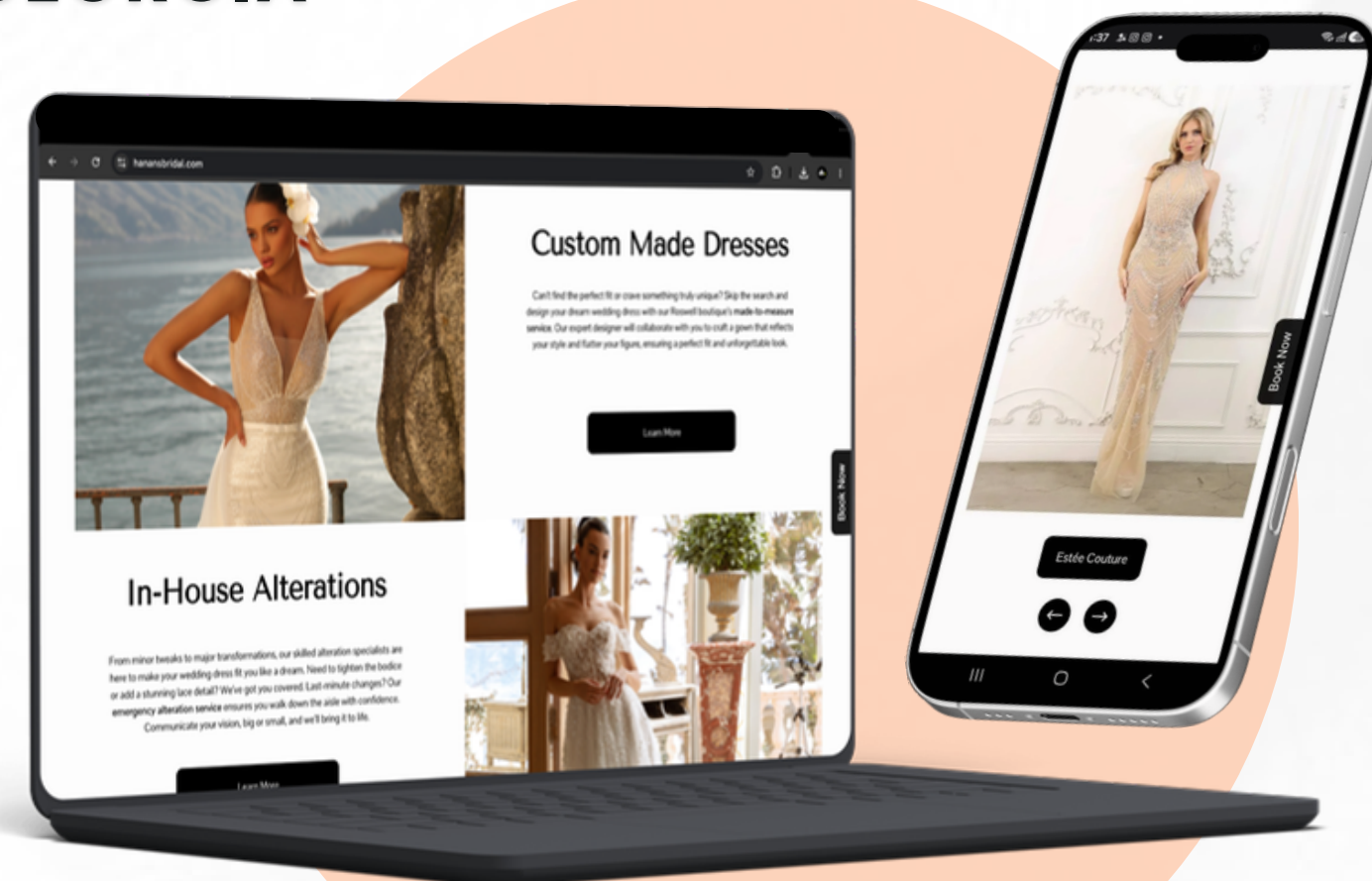
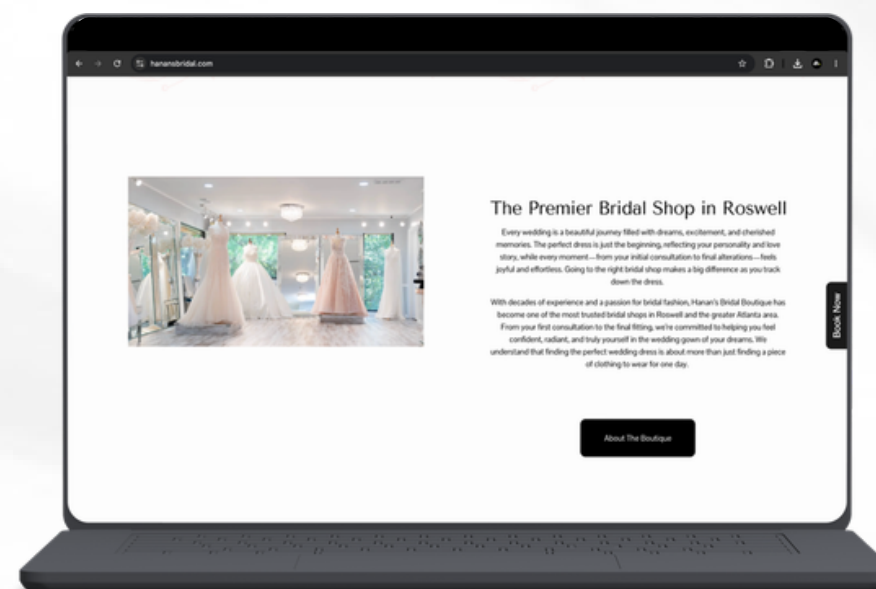
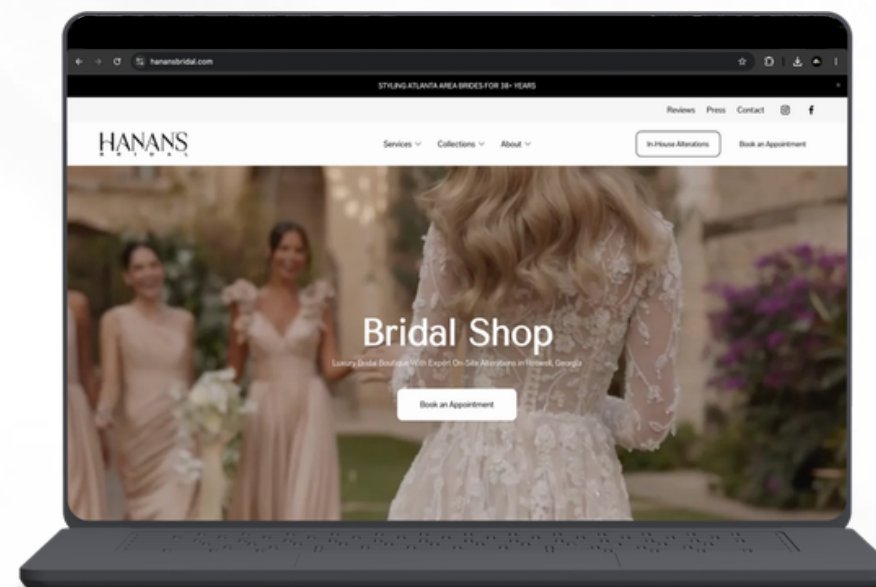




MAIN DELIVERABLES:

- BRANDING GUIDELINES & IDENTITY DEVELOPMENT
- WEBSITE PAGES, STRUCTURE & OPTIMIZATION
- IMAGE COMPRESSION & PERFORMANCE OPTIMIZATION
- GOOGLE BUSINESS PROFILE SETUP & MANAGEMENT
- SOCIAL MEDIA MANAGEMENT & POSTING
- SEO & SEARCH RANKING SUPPORT
- VIDEO & REEL CREATION AND EDITING
- CUSTOMER WEDDING MOMENTS — CREATIVE VIDEO CONTENT
- STORE & ADVERTISING PRINT MATERIALS
- BUSINESS CARDS & PROMOTIONAL GIFTS
- WEDDING EVENT MARKETING MATERIALS

BRIDAL SHOP – ROSWELL, GEORGIA



CHALLENGE:

Hanan's Bridal already had an established logo and website but needed a clearer brand identity, stronger digital presence, improved website performance, and better social media and account management to support its growth.

SOLUTION / DESCRIPTION:

We refined their brand direction, optimized and restructured their website, and improved its performance in line with Google's recommendations. We also established and managed their Google Business presence, social media channels, SEO, and ongoing content production, with a strong focus on showcasing their customers' special moments.

SERVICES OFFERED:

Branding • Web Development • Website Optimization • SEO • Google Business • Social Media Management • Content Creation • Video Production & Editing • Graphic Design • Print & Event Marketing

SKILLS AND TOOLS USED:





Aa The Seasons
Header Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Aa The Seasons
Body Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Color Palette



#F5F5F5



#191A19

Moodboard Inspiration

