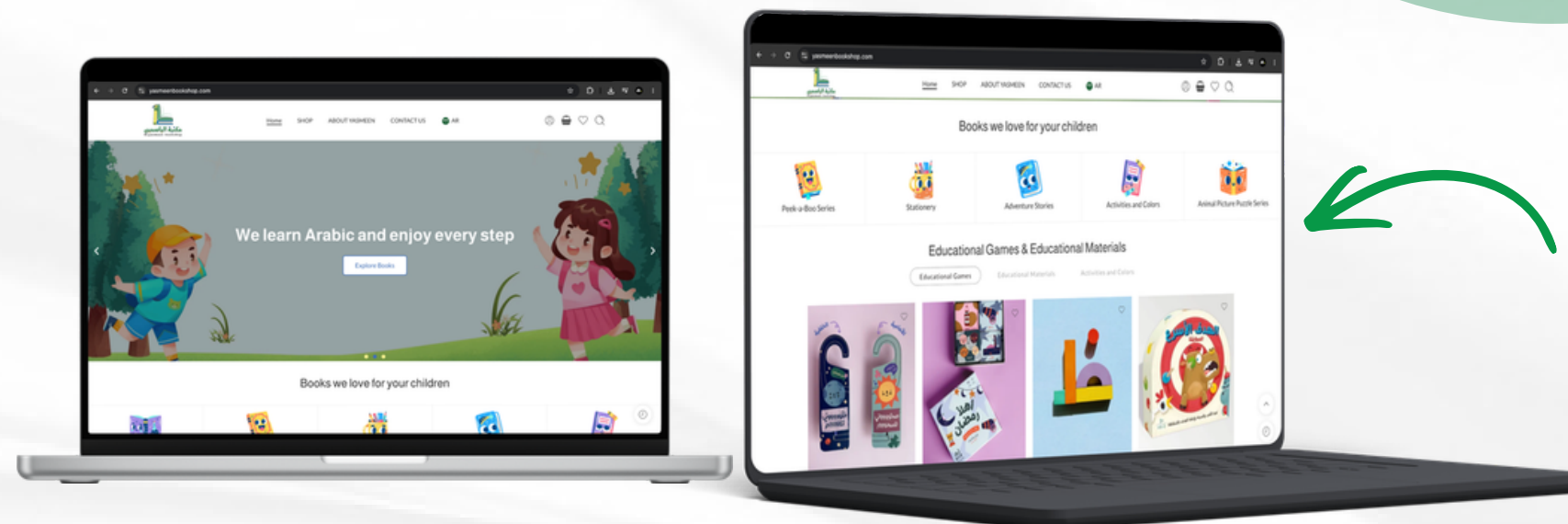




MAIN DELIVERABLES:

- Social Media Management & Content
- SEO & Search Visibility
- Video Creation & Editing
- Promotional Videos & Reels
- Brochures & Educational Materials
- Promotional Offers & Campaign Brochures
- Marketing Campaign Content
- Creative Digital Communication

KENSINGTON PATHWAYS ACADEMY – LONDON, UK



**PARTNER
WEBSITE &
E-COMMERCE**

CHALLENGE:

Kensington Academic Pathways (KAP) is an education and professional development provider offering academic programmes, executive training, English courses, and internationally recognized qualifications through online and flexible learning pathways.

SOLUTION / DESCRIPTION:

We supported KAP in strengthening its digital presence and marketing communication through social media management, SEO, video production, and creative campaign materials. Our work focused on presenting KAP's programmes and offers in an engaging and accessible way while supporting promotional campaigns and student communication.

SERVICES OFFERED:

Digital Marketing • Social Media • SEO • Content Creation • Video Production & Editing • Campaign Design • Brochures & Print Design

SKILLS AND TOOLS USED:





Foundation Law

Fees vary for top-up or university progression. Please get in touch with us for more information.

6 months: £4000

12 months: £3200

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£4000

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- Business Management
- Law
- Accounting
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- Human Resource Management

UNIVERSITY PATHWAYS

OUR ONLINE COURSES ARE DELIVERED BY GLOBAL AWARDED ORGANISATIONS REGULATED IN THE UK INCLUDING THE OFFICE OF QUALIFICATIONS AND EXAMINATIONS REGULATOR (OFQUAL)

BA DEGREE IN BUSINESS

2 years with KAP
Final Year with our University
Partner in the UK

£7500

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Business and Management	LEADING TO FOUNDATION DEGREE IN BUSINESS AND MANAGEMENT	Duration: Option of 6 or 12 months Study Mode: Online
	Kensington Academic Pathways	
	Granting students flexibility and saving both money and time	
Students can visit the Ofqual website to see and confirm types of qualifications and awarding organisations regulated.		Our online courses are delivered by global awarding organisations regulated in the UK