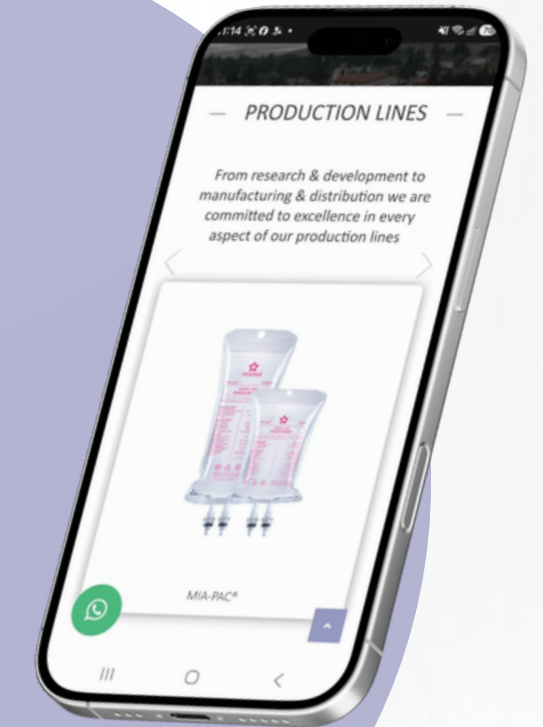
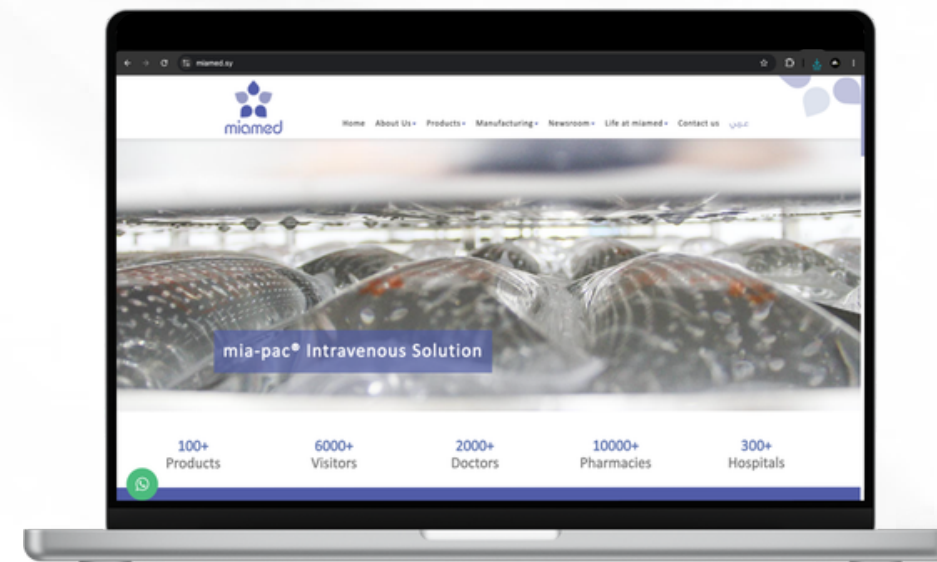




MAIN DELIVERABLES:

- Logo & Complete Brand Identity
- Branding Guidelines
- Pharmaceutical Product Design & Packaging
- Product Labels & Regulatory Stickers
- Custom Character / Cartoon Development
- Factory Signage & Environmental Branding
- Company Cars & Vehicle Branding
- Website Development & Content
- Corporate Communication & Storytelling
- Brochures & Product Fact Sheets
- Video Creation & Editing
- Motion Graphics & Animated Content
- Marketing & Digital Communication Materials

IPHARMACEUTICAL INDUSTRIES – DAMASCUS, SYRIA



FULL PRODUCT & PACKAGING DESIGN



CHALLENGE:

Miamed approached us from day one with only an idea and a name. They needed to transform the concept into a complete pharmaceutical brand with a professional identity, product portfolio, packaging system, digital presence, and communication strategy.

SOLUTION / DESCRIPTION:

We worked with Miamed from the very beginning to build its brand and marketing ecosystem from scratch. From the visual identity and product packaging to the website, corporate communications, factory branding, and multimedia content, we created a consistent identity designed to support Miamed as it developed its pharmaceutical products and market presence. Miamed's current portfolio includes multiple pharmaceutical production lines, including IV solutions, eye drops, hemodialysis solutions, antiseptic solutions.

SERVICES OFFERED:

Brand Strategy • Branding • Pharmaceutical Packaging • Product Design • Web Development • Content Strategy • Corporate Communication • Video Production • Motion Graphics • Print Design • Environmental & Vehicle Branding

SKILLS AND TOOLS USED:



