



MAIN DELIVERABLES:

- Branding Guidelines & Visual Identity
- Website & E-Commerce Development
- Hosting & Business Email Services
- SEO Optimization & Search Positioning
- Social Media Setup & Management
- 200+ Videos & Reels — Creation & Editing
- Event Roll-Ups & Exhibition Materials
- Brochures & Print Materials
- Digital & Promotional Content

ANCIENT EGYPT NFT CREATORS – CAIRO, EGYPT



NFTUT Branding Colors:



#cfae88



#878787



CHALLENGE:

NFTUT approached us with only an idea: to create a digital NFT brand inspired by Ancient Egypt, its legendary heroes, historical characters, and stories. They needed to transform the concept into a distinctive brand and a compelling platform for potential investors.

SOLUTION / DESCRIPTION:

We helped develop the concept from the ground up, creating the NFTUT name, brand identity, storytelling, logo, and branding guidelines. The name itself combines NFT with TUT, inspired by Tutankhamun. We then developed an investor-focused website and established the brand's social media presence, supported by visual presentations and video content.

SERVICES OFFERED:

Brand Strategy • Naming • Branding • Storytelling • Web Development • Social Media • Video Production • Presentation Design

SKILLS AND TOOLS USED:

