

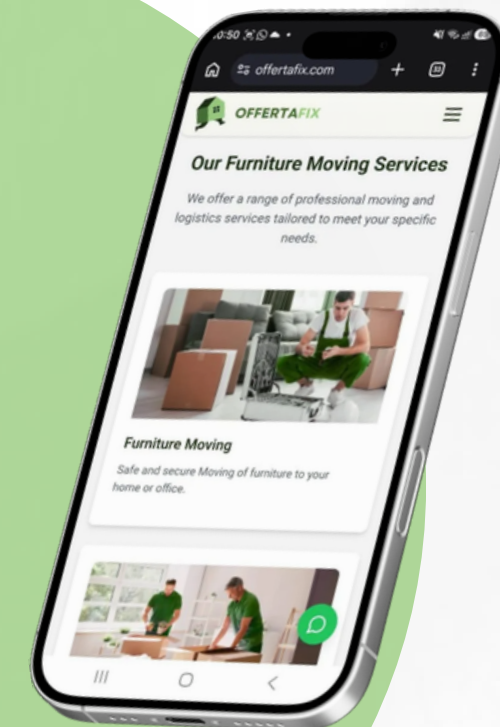
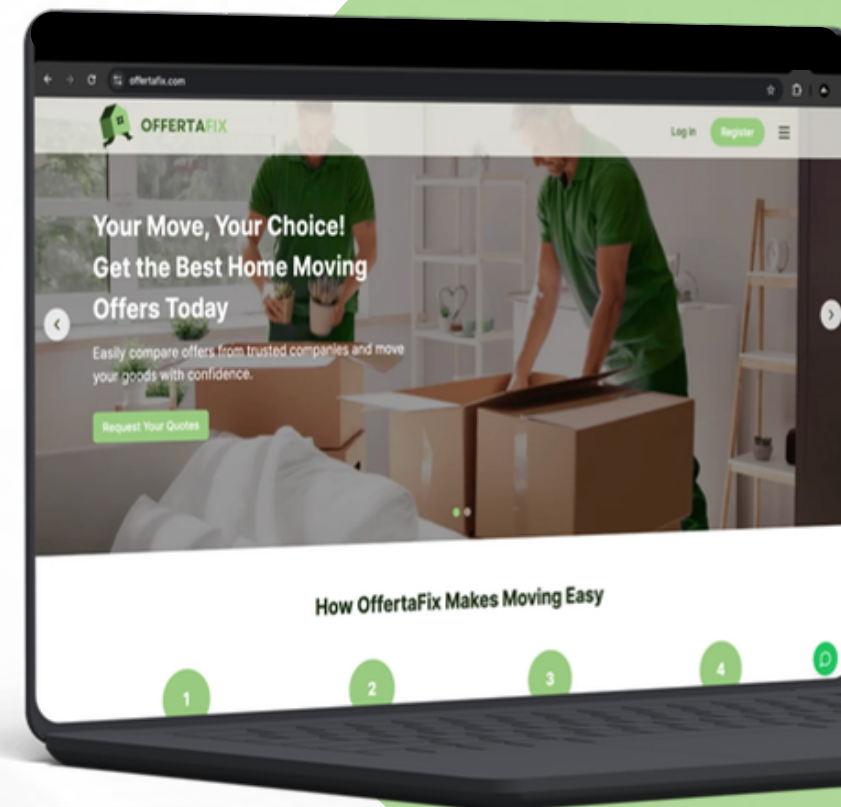
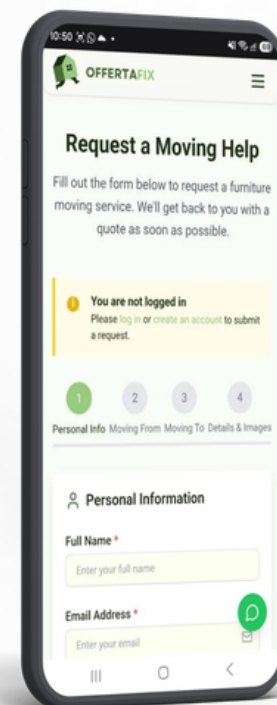
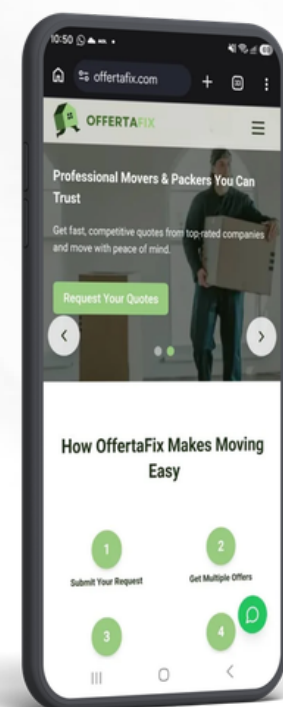


OFFERTA**FIX**
HOME & MOVING SERVICES

MAIN DELIVERABLES:

- Logo & Brand Identity
- Branding Guidelines
- Brand Storytelling & Communication Tone
- Moving Company Profiles & Reviews
- Multiple Offers & Customer Comparison
- Contact & Inquiry Management
- Fees & Commission Management
- Flutter-Based Platform Development
- Future Mobile App-Ready Architecture
- Motion Graphics, Videos & Reels
- Video Editing & Advertising Content
- Social Media Content

PROFESSIONAL MOVERS & PACKERS – DUBAI, UAE



DARK OLIVE GREEN
C42/ M00/ Y61/ K80
#1E3313

MOSS GREEN
C42/ M00/ Y61/ K60
#3D6727

SOFT LIME GREEN
C29/ M00/ Y41/ K20
#93CB75



CHALLENGE:

Offertafix needed to create a trusted digital marketplace connecting customers with verified moving companies, allowing users to compare multiple offers, choose the best option, and share reviews. The platform also needed to manage company profiles, inquiries, transactions, fees, and commissions within one centralized system.

SOLUTION / DESCRIPTION:

We worked with Offertafix from day one to build its brand identity and digital platform from the ground up. We developed the brand strategy, storytelling, and communication tone, then designed and developed the platform using Flutter, allowing the same backend to support a future mobile application.

SERVICES OFFERED:

Branding • Digital Strategy • UI/UX • Flutter Development • Marketplace Development • Content Creation • Motion Graphics • Video Editing • Social Media

SKILLS AND TOOLS USED:

