



MAIN DELIVERABLES:

- Market Research & Product Selection
- Logo, Branding & Pantone Colors
- Product & Packaging Design for Gummies & Strips
- Metal Boxes for Strip Packaging
- Scientific & Regulatory Packaging Details
- ISO, FDA & Halal Icons Integration
- Manufacturer Templates & Print-Ready Artwork
- Company Profile & Brochures
- Website & Social Media Channels
- Videos & Reels

PHARMACEUTICALS & SUPPLEMENTS – BUCHAREST, ROMANIA



A universally recognized symbol of well-being and friendship



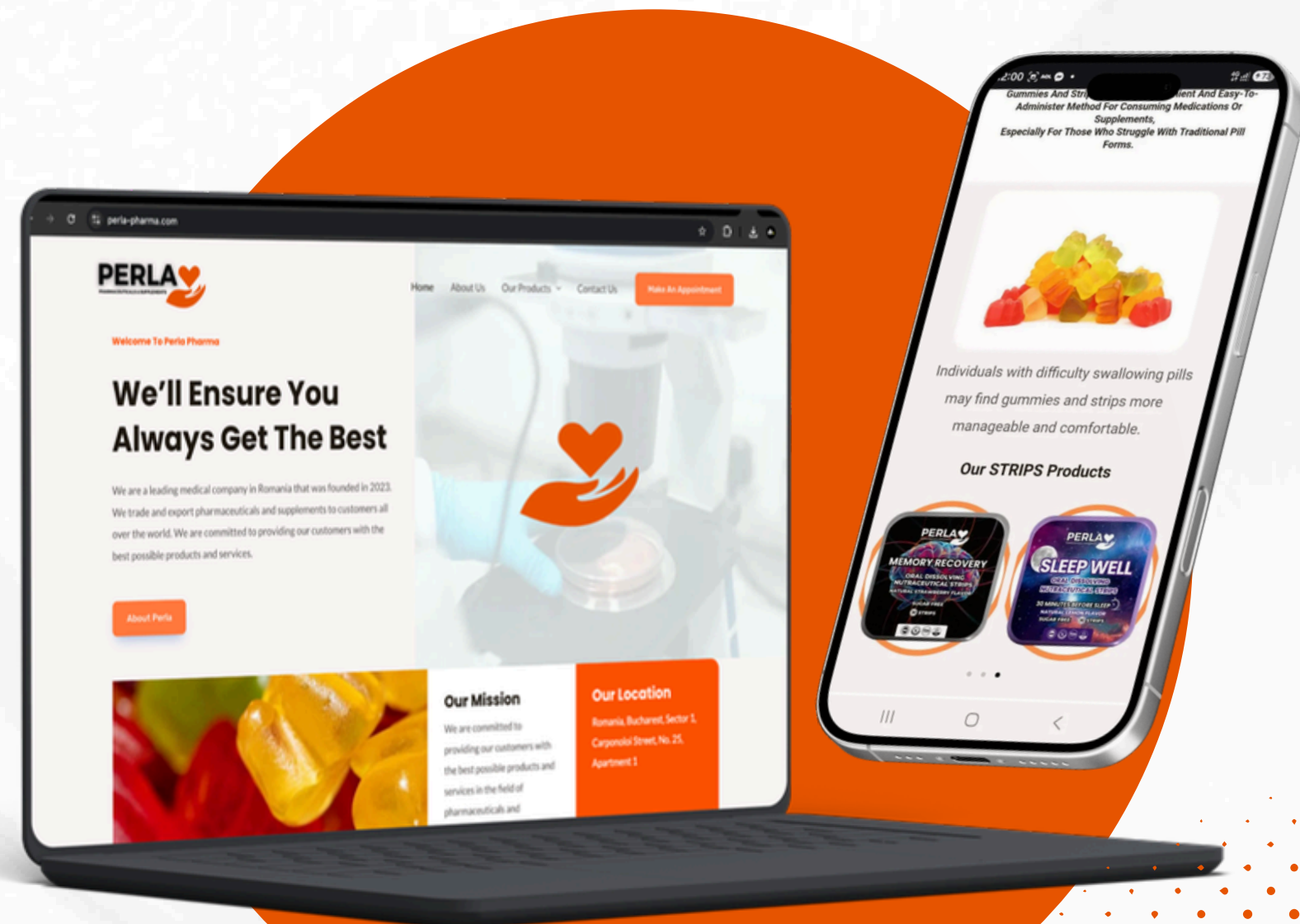
Help / Medical Support / Giving



PANTONE 166 C #E65400



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CHALLENGE:

Perla Pharma partnered with us from day one to establish its brand and develop a professional product portfolio, requiring market research, product selection, scientific coordination, and complete packaging development.

SOLUTION / DESCRIPTION:

We worked closely with Perla Pharma and its manufacturers to define the product range, coordinate scientific and regulatory details, and develop the complete brand and product identity—from logo and storytelling to product packaging, marketing materials, website, and digital presence.

SERVICES OFFERED:

Market Research • Branding • Product & Packaging Design • Graphic Design • Web Development • Social Media • Content Creation • Video Production

SKILLS AND TOOLS USED:



Complete Product & Packaging Design





VIDs + REELS

