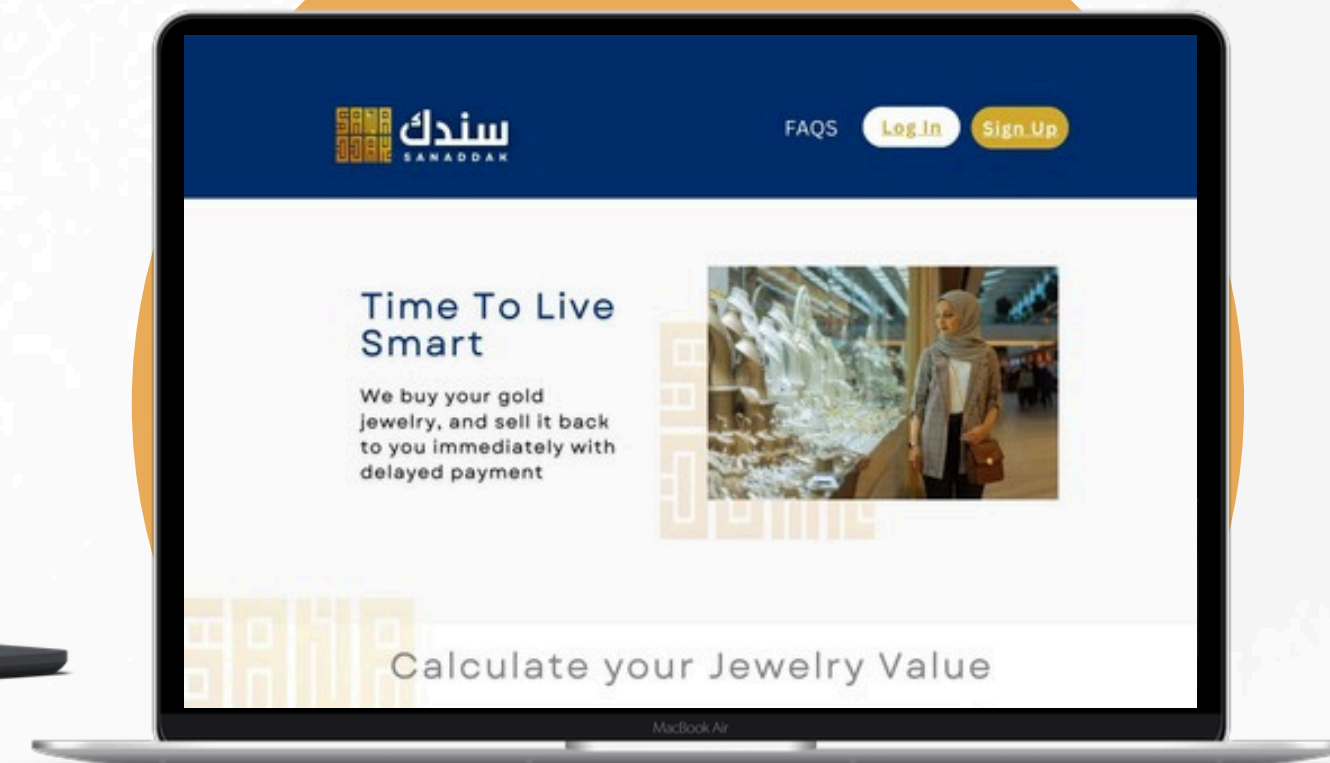
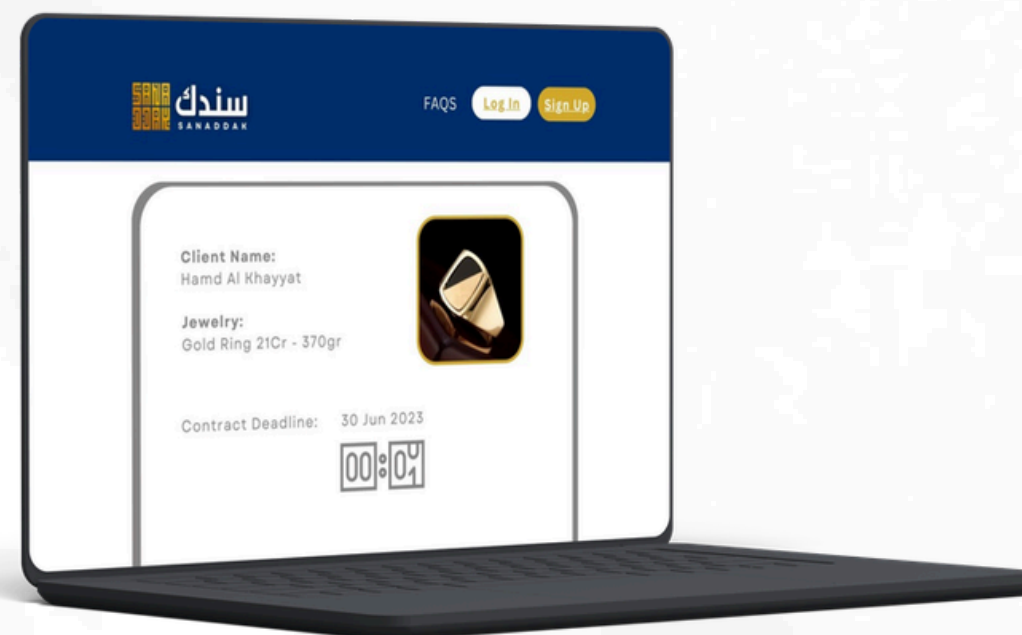




MAIN DELIVERABLES:

- Brand Concept & Positioning
- Financial Service Storytelling
- Visual Identity & Branding
- Digital Platform Development
- Customer-Focused User Experience
- Service Explanation & Marketing Content
- Digital & Social Media Presence
- Promotional Videos & Creative Content

ONLINE SMART LIQUIDITY MOBILE APP - CAIRO, EGYPT



PANTONE 294 C

#002E6D

PANTONE 877 C

#8B8D8D

PANTONE 130 C

#D07700



CHALLENGE:

Sanaddak was created to address a common financial challenge: people who own gold may need cash but face significant losses when selling their gold and later buying it back due to spreads and transaction costs.

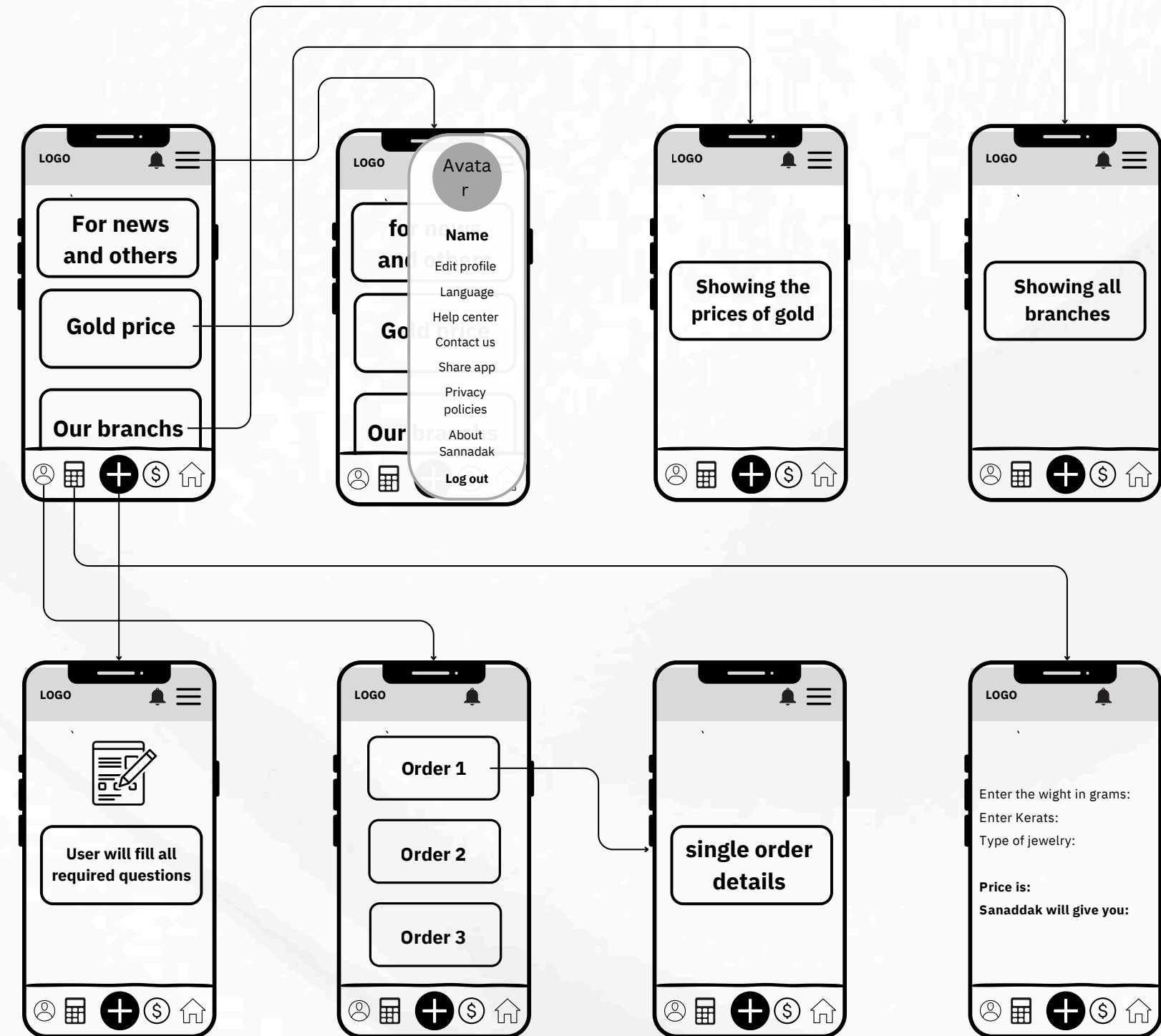
SOLUTION / DESCRIPTION:

Sanaddak provides a smart liquidity solution that allows gold owners to access a portion of their gold's value without permanently selling or giving up ownership of their gold. We helped transform the concept into a clear, trustworthy digital brand and customer experience.

SERVICES OFFERED:

Brand Strategy • Branding • Storytelling • UI/UX • Web Development • Digital Marketing • Content Creation • Video Production

SKILLS AND TOOLS USED:



FULL User Flow & UI/UX Wireframe

