



MAIN DELIVERABLES:

- LOGO, PANTONE COLORS & TYPOGRAPHY
- BRANDING GUIDELINES
- MENU & DIGITAL SCREEN MENUS
- E-COMMERCE WEBSITE & DOORDASH INTEGRATION
- PACKAGING DESIGN
- POSTERS & IN-STORE BRANDING
- BROCHURES & PROMOTIONAL MATERIALS
- SOCIAL MEDIA SETUP



PANTONE 202-U



PANTONE 116-U

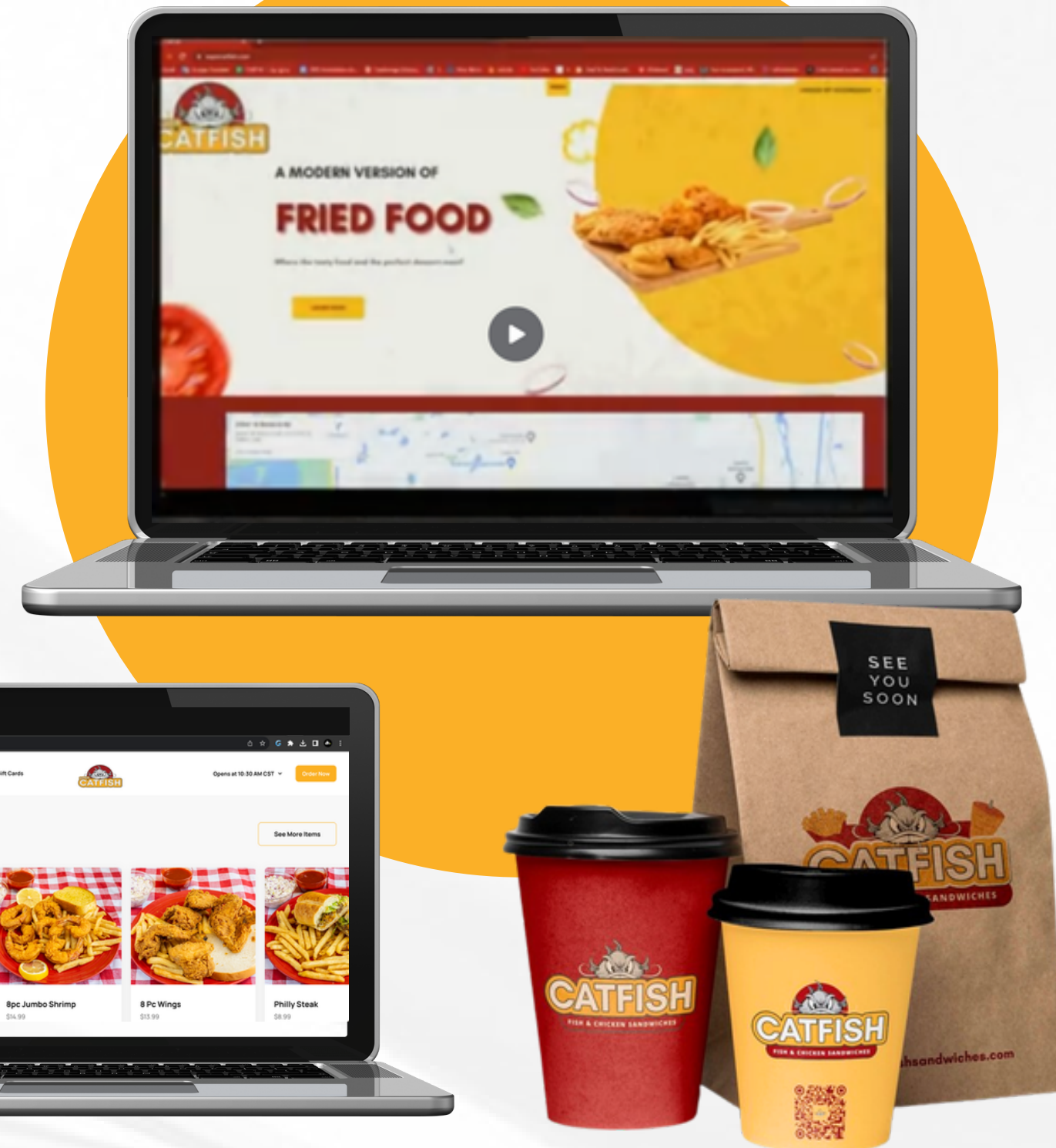


PANTONE P17-8U

FASTFOOD RESTAURANT – ILLINOIS, USA

SERVICES OFFERED:

BRANDING • GRAPHIC DESIGN • UI/UX • WEB DEVELOPMENT • E-COMMERCE •
DIGITAL INTEGRATION • PRINT & PACKAGING DESIGN



CHALLENGE:

Super Catfish needed to build its brand identity and customer-facing presence from scratch, including a complete visual identity and digital ordering experience.

SOLUTION / DESCRIPTION:

We developed a complete brand and digital ecosystem, from logo and visual identity to menus, packaging, in-store materials, and an e-commerce website, integrated with DoorDash.

SKILLS AND TOOLS USED:

