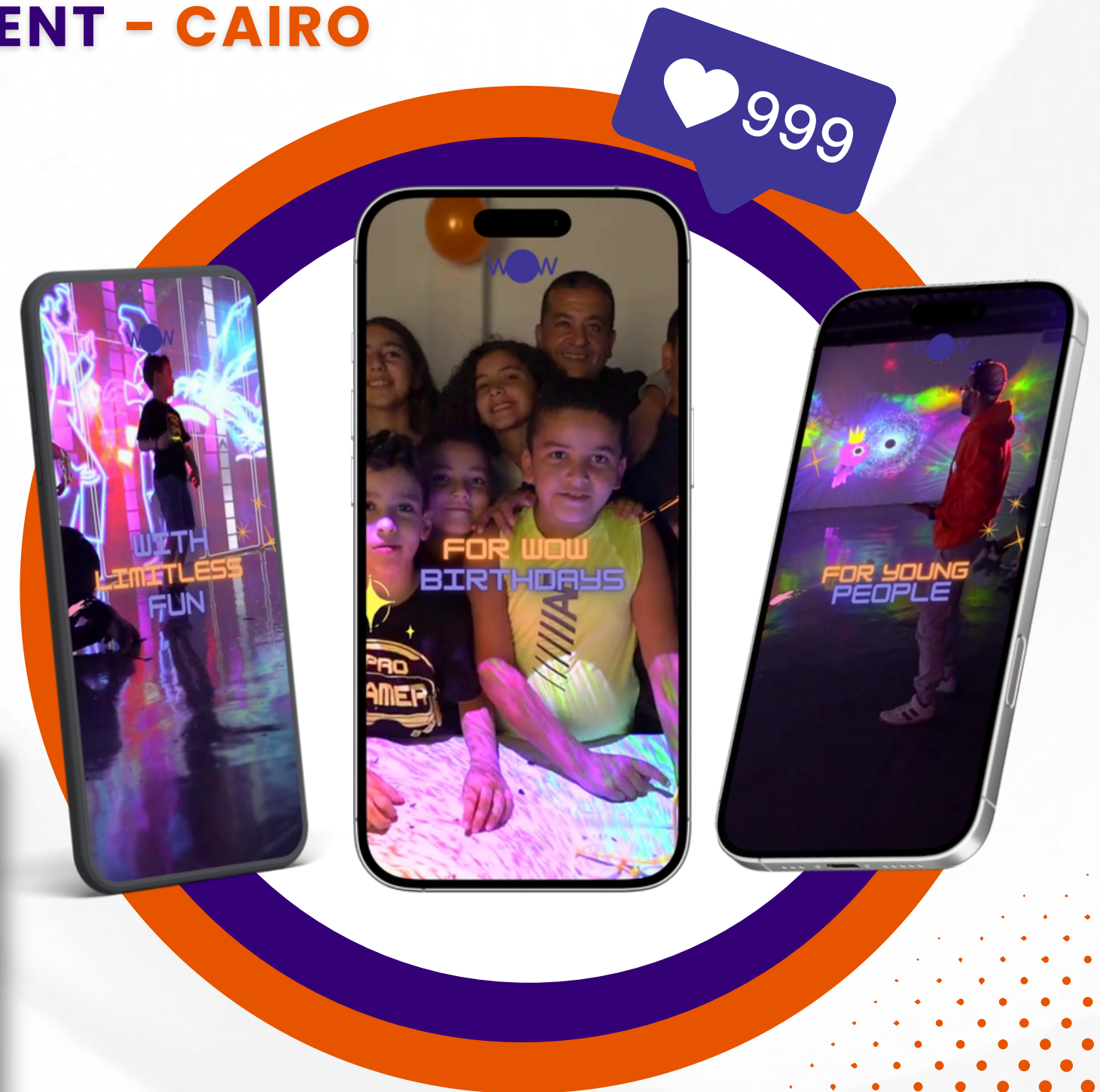




MAIN DELIVERABLES:

- Website Evaluation & Optimization
- Brand Identity Refinement & Guidelines
- Social Media Channel Setup
- Google Business Profile Setup
- YouTube Channel Setup
- Reel & Video Concepts and Scenarios
- Video Creation & Editing
- Brochures & Flyers
- Discount Sheets & Promotional Materials
- Print & Creative Design

IMMERSIVE ENTERTAINMENT - CAIRO



CHALLENGE:

WOW ZONE approached us to strengthen its brand identity and establish a more consistent and professional digital presence across its online and offline channels.

SOLUTION / DESCRIPTION:

We evaluated and optimized their website, refined their visual identity, and developed updated branding guidelines. We also established their key digital channels and supported their content strategy through reel concepts, scenario development, and video production and editing.

SERVICES OFFERED:

Branding • Digital Strategy • Website Optimization • Social Media • Content Creation • Video Editing • Graphic Design • Print Design

SKILLS AND TOOLS USED:

